Mor Bakhoum · Beatriz Conde Galfego Mark-Oliver Mackenrodt Gintarė Surblytė-Namavičienė *Editors* 

# Personal Data in Competition, Competition, Consumer Protection and Intellectual Property Law

Towards a Holistic Approach?



Mor Bakhoum, Beatriz Conde Gallego, Mark-Oliver Mackenrodt, Gintarė Surblytė-Namavičienė

Competition on the Internet Gintarė Surblytė, 2014-11-24 Undeniably widespread and powerful as it is the Internet is not almighty it can reach as high as the skies cloud computing but it cannot escape competition Yet safeguarding competition in the network of networks is not without challenges not only are competitive processes in platform based industries complex so is competition law analysis The latter is often challenged by the difficulties in predicting the outcome of competition in particular in terms of innovation Do the specific competition law issues in a digital environment presuppose a reconsideration of competition law concepts and their application Can current competition law tools be adjusted to the rush pace of dynamic industries To what extent could competition law be supplemented by regulation is the latter a foe or rather an ally This book provides an analysis of recent developments in the most relevant competition law cases in a digital environment on both sides of the Atlantic the EU and the US and assesses platform competition issues from a legal as well as an economic point of view

Competition and Intellectual Property Law in Ukraine Heiko Richter, 2023-01-22 This volume provides the most comprehensive contemporary academic writing on Ukrainian competition and intellectual property law in English Especially over the last few years these areas have been in considerable flux a main driver being the EU Ukraine Association Agreement The chapters cover a broad range of different topics and share a forward looking perspective They also outline the basic background that is necessary to understand the context of the issue discussed especially with regards to the legal system of Ukraine The publication is the result of a two year project and it is addressed to a wide range of international scholars practitioners and policy makers It aims to make the state of the art in Ukrainian legal scholarship visible and accessible to the international research community and to stimulate global debates in academia and politics Therefore it may be of interest and use to anyone who is interested in competition and intellectual property law and or in Ukraine Personal Data in Competition, Consumer Protection and Intellectual Property Law Mor Bakhoum, Beatriz Conde Gallego, Mark-Oliver Mackenrodt, Gintaré Surblyté-Namavičiené, 2018-11-02 This book analyses the legal approach to personal data taken by different fields of law An increasing number of business models in the digital economy rely on personal data as a key input In exchange for sharing their data online users benefit from personalized and innovative services But companies collection and use of personal data raise questions about privacy and fundamental rights Moreover given the substantial commercial and strategic value of personal data their accumulation control and use may raise competition concerns and negatively affect consumers To establish a legal framework that ensures an adequate level of protection of personal data while at the same time providing an open and level playing field for businesses to develop innovative data based services is a challenging task With this objective in mind and against the background of the uniform rules set by the EU General Data Protection Regulation the contributions to this book examine the significance and legal treatment of personal data in competition law consumer protection law general civil law and intellectual property law Instead of providing an isolated analysis of the

different areas of law the book focuses on both synergies and tensions between the different legal fields exploring potential ways to develop an integrated legal approach to personal data Competition Law for the Digital Economy Biörn Lundqvist, Michal S. Gal, 2019-12-27 The digital economy is gradually gaining traction through a variety of recent technological developments including the introduction of the Internet of things artificial intelligence and markets for data This innovative book contains contributions from leading competition law scholars who map out and investigate the anti competitive effects that are developing in the digital economy China and EU Antitrust Review of Refusal to License IPR Dr. Tiancheng Jiang, 2015 Striking a proper balance between unilateral exercise of intellectual property rights on the one hand and competition rules on the other hand is not an easy exercise. The right owners unilateral behaviour of refusal to license is one such delicate issue particularly for China considering that it has not been clarified within existing competition rules how to assess a right owner s specific unilateral practices In a series of cases the EU courts have established the exceptional circumstances in which the right owners refusal conduct might be considered as an infringement of EU competition rules In general Chinese competition law has been modelled after the EU competition rules This book firstly examines the EU approaches on dominant undertakings refusal to license intellectual property rights and the follow on pricing issue and then explores to what extent the EU model could contribute to China's anti monopoly practice Challenges of Big Data Joe Cannataci, Valeria Falce, Oreste Pollicino, 2020-09-25 This groundbreaking book explores the new legal and economic challenges triggered by big data and analyses the interactions among and between intellectual property competition law free speech privacy and other fundamental rights vis vis big data analysis and algorithms Critical Mind Christine Godt, Matthias Lamping, 2023-06-22 This book traces the academic footprint of Hanns Ullrich Thirty contributions revolve around five central topics of his oeuvre the European legal order competition law intellectual property the regulation of new technologies and the global market order Acknowledging him as a trailblazer the book aims to capture how deeply Hanns Ullrich has influenced contemporaries and subsequent generations of scholars The contributors re iterate the path breaking patterns of his teachings such as his contemplation of intellectual property as embedded in competition the necessity of balancing private and public interests in intellectual property law the policies of market integration and the peculiar relationship of technological advancement and protectionism Data Protection Law Robert Walters, Leon Trakman, Bruno Zeller, 2019-09-04 This book provides a comparison and practical guide for academics students and the business community of the current data protection laws in selected Asia Pacific countries Australia India Indonesia Japan Malaysia Singapore Thailand and the European Union The book shows how over the past three decades the range of economic political and social activities that have moved to the internet has increased significantly This technological transformation has resulted in the collection of personal data its use and storage across international boundaries at a rate that governments have been unable to keep pace The book highlights challenges and potential solutions related to data

protection issues arising from cross border problems in which personal data is being considered as intellectual property within transnational contracts and in anti trust law The book also discusses the emerging challenges in protecting personal data and promoting cyber security The book provides a deeper understanding of the legal risks and frameworks associated with data protection law for local regional and global academics students businesses industries legal profession and individuals The Economics and Regulation of Digital Markets Frank Fagan, James Langenfeld, 2023-12-11 Presenting new findings and perspectives from leading international scholars on three critical areas of developing government policies Digital markets and their regulation the divergence of expert and public views on European democracy and the effects of firing notification procedures on wage growth The Oxford Handbook of Intellectual Property Law Rochelle C. Dreyfuss, Justine Pila, 2018-04-12 We live in an age in which expressive informational and technological subject matter are becoming increasingly important Intellectual property is the primary means by which the law seeks to regulate such subject matter It aims to promote innovation and creativity and in doing so to support solutions to global environmental and health problems as well as freedom of expression and democracy It also seeks to stimulate economic growth and competition accounting for its centrality to EU Internal Market and international trade and development policies Additionally it is of enormous and increasing importance to business As a result there is a substantial and ever growing interest in intellectual property law across all spheres of industry and social policy including an interest in its legal principles its social and normative foundations and its place and operation in the political economy This handbook written by leading academics and practitioners from the field of intellectual property law and suitable for both a specialist legal readership and an intelligent but non specialist legal and non legal readership provides a comprehensive account of the following areas The foundations of IP law including its emergence and development in different jurisdictions and regions The substantive rules and principles of IP and Important issues arising from the existence and operation of IP in the political economy

Competition On The Internet Mpi Studies On Intellectual Property And Competition Law Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the power of words has be much more evident than ever. They have the ability to inspire, provoke, and ignite change. Such is the essence of the book **Competition On The Internet Mpi Studies On Intellectual Property And Competition Law**, a literary masterpiece that delves deep to the significance of words and their effect on our lives. Written by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book is key themes, examine its writing style, and analyze its overall affect readers.

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