COMMUNICATION ORGANIZATIONAL CULTURE

EDITION 2

A KEY TO

UNDERSTANDING

WORK EXPERIENCES

JOANN KEYTON



Kelly Blessinger, Paul Hrycaj

Communication and Organizational Culture Joann Keyton, 2011 Rev ed of Communication organizational culture Communication and Organizational Culture Joann Keyton, 2005 This text demonstrates aspects of c2005organizational culture through real world examples from the field marrying the scholarly and the practitioner perspectives by illustrating various concepts with examples from a wide range of organizations and institutions It repeatedly stresses the importance and role of communication in creating and maintaining organizational culture Sue Easton Rollins College This engaging and scholarly text demonstrates a commitment to enabling students to practice communicatively grounded cultural analyses and cultural change projects Angela Trethewey Arizona State University Communication and Organizational Culture provides an introduction to different views on and approaches to the study of organizational culture from a communication perspective This text introduces the basic elements of organizational culture including artifacts that emerge from the interactions of organizational members The author uses a variety of lenses for understanding organizational culture and integrates research findings as practical advice about managing developing and changing organizational culture Throughout the book focuses on the communication practices and processes associated with organizational culture by drawing heavily on organizational culture research conducted by communication scholars and by illuminating the communicative aspects of organizational culture research conducted by scholars in peripheral disciplines Key Features Provides a Cultural Toolkit at the end of the book that offers seven analytical techniques for conducting organizational culture analyses Offers a unique multiple perspectives approach to help students gain a greater understanding of organizational culture which will ultimately benefit them when they enter the workplace Provides students useful pragmatic and critical tools not found in other organizational culture texts Written in a clear concise manner accessible for advanced undergraduate and graduate courses in Organizational Communication this text helps students read organizational culture make sense of the culture and make informed work and employment decisions Communication and Organizational Culture is also an excellent textbook for many courses in Business and Management Psychology and Sociology Organizational Culture and Behavior: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2017-02-10 The questionable practices and policies of many businesses are coming under scrutiny by consumers and the media As such it important to research new methods and systems for creating optimal business cultures Organizational Culture and Behavior Concepts Methodologies Tools and Applications is a comprehensive resource on the latest advances and developments for creating a system of shared values and beliefs in business environments Featuring extensive coverage across a range of relevant perspectives and topics such as organizational climate collaboration orientation and aggressiveness orientation this book is ideally designed for business owners managers entrepreneurs professionals researchers and students actively involved in the modern business realm Work Psychology in Action Anna Sutton, 2020-11-25 The new edition of this popular accessible

and skills oriented textbook introduces key psychological concepts and demonstrates how they come into play in the real world of work while building strong awareness of how business priorities inform and underpin applied psychology It combines summaries of important research studies with an exploration of topics from different international perspectives to offer students a deeper appreciation of how psychology develops and is used in the world of business The book takes a practical problem solving approach to understanding the role of psychology in the workplace and focuses on employability skills that will benefit students in their future careers Written by a highly experienced lecturer this book is ideal for undergraduate and postgraduate business and psychology students taking modules in work psychology New to this Edition Fully updated to include the latest research and theory in the field Reworked chapter on communication and culture New material on neuroscience New features such as Psychology and Technology Updated International Perspectives feature including a wider range of countries and perspectives of Indigenous peoples New examples and case studies from a wider geographical range including Asia Australasia and the Middle East Human Centered Organizational Culture Maria-Teresa Lepeley, Oswaldo Morales, Peter Essens, Nicholas Beutell, Nicolas Majluf, 2021-03-09 This book is part of the Human Centered Book Trilogy the 2021 volumes of the Routledge Human Centered Management HCM Series HCM books are pioneering transformation from the traditional humans as a resource approach of the industrial past to the humans at the center management and organizational paradigm of the 21st century HCM is built on talent and wellbeing of people in the workplace driving work engagement quality standards high performance and productivity for long term organizational sustainability in the global VUCA volatile uncertain complex ambiguous environment This book was carefully crafted by recognized international human centered scholars from four continents Although all organizations seek to have an optimal culture unstoppable disruptions in the VUCA environment easily derail even the best efforts Conventional assumptions of culture as a unifying organizational force are hardly defendable today HCM maintains that culture is not only about cohesiveness and consensus but effective management of conflict and disagreements continuously testing the capacity of people to work together This book is about organizational transformation positioning people at the center Complementary chapters integrate as antidotes to overcome disruptions in the VUCA environment and the effects of the COVID 19 pandemic affecting people and organizations worldwide This and its two complementary titles Soft Skills for Human Centered Management and Global Sustainability and Sensible Leadership Human Centered Insightful and Prudent are timely readings for leaders managers researchers academics practitioners students and the general public responsible for organizations across industries and sectors worldwide pursuing quality standards and organizational transformation to attain sustainability

Workplace Culture in Academic Libraries Kelly Blessinger, Paul Hrycaj, 2013-02-11 Workplace culture refers to conditions that collectively influence the work atmosphere These can include policies norms and unwritten standards for behavior This book focuses on various aspects of workplace culture in academic libraries from the practitioners viewpoint as

opposed to that of the theoretician The book asks the following questions What conditions contribute to an excellent academic library work environment What helps to make a particular academic library a great place to work Articles focus on actual programs while placing the discussion in a scholarly context The book is structured into 14 chapters covering various aspects of workplace culture in academic libraries including overview of workplace culture assessment recruitment acclimation for new librarians workforce diversity physical environment staff morale interaction between departments tenure track academic culture mentoring coaching generational differences motivation incentives complaints conflict management and organizational transparency Includes the most current best practices and models in academic libraries Represents the viewpoints of both the employee and manager Focuses on the academic library as workplace rather than as a service provider Nongovernmental Organization Culture and Ethics in Kenya Douglas Kimemia, 2024-01-08 The Non Governmental sector has played a noble role in providing needed support following market failure and government failure all over the world In developing countries and Africa in particular this sector has become an important arm of economic development and civic engagement However there is growing suspicion accompanied by increased evidence that these organizations have been tolerating corrupt practices such as lack of accountability and transparency nepotism and favoritism in their governing systems and finances Douglas Kimemia's Nongovernmental Organization Culture and Ethics in Kenya focuses on the relationship between the intersection of corruption and organizational culture among NGOs in Kenya Kimemia stresses that NGOs should model strong culture to increase confidence among the various organizational stakeholders to showcase high integrity transparency and sound governance that does not tolerate any corrupt practices This book offers solutions to strengthen the existing culture within NGOs and examines how organizational culture impacts engagement in corrupt practices **School Culture Rewired** Steve Gruenert, Todd Whitaker, 2015-01-16 Note A newer edition of this title is available Your school is a lot more than a center of student learning it also represents a self contained culture with traditions and expectations that reflect its unique mission and demographics In this groundbreaking book education experts Steve Gruenert and Todd Whitaker offer tools strategies and advice for defining assessing and ultimately transforming your school's culture into one that is positive forward looking and actively working to enrich students lives Drawing from decades of research on organizational cultures and school leadership the authors provide everything you need to optimize both the culture and climate of your school including Culture busting strategies to help teachers adopt positive attitudes outlooks and behaviors A framework for pinpointing the type of culture you have the type that you want and the actions you need to take to bridge the two Tips for hiring training and retaining teachers who will actively work to improve your school's culture and Instructions on how to create and implement a successful School Culture Rewiring Team Though often invisible to the naked eye a school's culture influences everything that takes place under its roof Whether your school is urban or rural prosperous or struggling School Culture Rewired is the ultimate guide to making sure that the culture in your school is guided first and

foremost by what s best for your students Critical Media Studies Brian L. Ott, Robert L. Mack, 2020-02-11 An engaging and accessible introduction to a broad range of critical approaches to contemporary mass media theory and research A decade after its first publication Critical Media Studies continues to shape and define the field of media studies offering innovative approaches that enable readers to explore the modern media landscape from a wide variety of perspectives Integrating foundational theory and contemporary research this groundbreaking text offers the most comprehensive set of analytical approaches currently available Twelve critical perspectives pragmatic rhetorical sociological erotic ecological and others enable readers to assess and evaluate the social and cultural consequences of contemporary media in their daily lives The new third edition includes up to date content that reflects the current developments and cutting edge research in the field New or expanded material includes changing perceptions of race and gender the impact of fandom on the media the legacy of the television age the importance of media literacy in the face of fake news and developments in industry regulations and U S copyright law This textbook Presents clear reader friendly chapters organized by critical perspective Features up to date media references that resonate with modern readers Incorporates enhanced and updated pedagogical features throughout the text Offers extensively revised content for greater clarity currency and relevance Includes fully updated illustrations examples statistics and further readings Critical Media Studies 3rd Edition is the ideal resource for undergraduate students in media studies cultural studies popular culture communication rhetoric and sociology graduate students new to critical perspectives on the media and scholars in the field Cases in Health Care Management Sharon Bell Buchbinder, Nancy H. Shanks, Dale Buchbinder, 2014 From the authors of the bestselling Introduction to Health Care Management comes this compendium of 101 case studies that illustrate the challenges related to managing the healthcare services Segmented by topic and setting these cases span the full spectrum of issues that can arise in a variety of health care services settings With a writing style that is lively and engaging undergraduates in healthcare management nursing public administration public health gerontology and allied health programs will find themselves absorbed in stories that bring to life the common issues encountered by healthcare managers every day In addition students in graduate programs will find the materials theory based and thought provoking examples of real world scenarios This book offers 101 cutting edge cases written by experts in the field Identification of primary and secondary settings for cases Discussion questions for each case Additional resources for students with each case Teaching learning methods such as role play

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