## Shreya Roberts

Client Retention Specialist





### Professional Summary

Results-driven Client Retention Specialist with 12 years of experience in cultivating and maintaining long-lasting relationships with clients. Proven track record of increasing client satisfaction and loyalty through personalized communication and exceptional service. Successfully reduced client churn rate by 20% through targeted retention strategies. Skilled in analyzing client feedback and implementing improvements to enhance overall client experience. Strong ability to identify opportunities for upselling and cross-selling, resulting in a 15% increase in revenue

## Experience

### Senior Client Retention Specialist

Jun 2009 - Dec 2016

Acme Corporation

- Managed a portfolio of high-value clients, ensuring their satisfaction and retention
- Developed and implemented strategies to reduce client churn rate by 15%.
- Collaborated with sales and marketing teams to create targeted retention campaigns
- Analyzed client feedback and data to identify trends and improve retention tactics.
- Achieved a 20% increase in client retention rates over a 3-year period.

#### Client Retention Specialist

Feb 2017 - Present

Tech Solutions LLC

- Responsible for managing a diverse client base and ensuring their satisfaction with our products and services
- Implemented a new client feedback system that increased response rates by 25%
- Collaborated with cross-functional teams to address client concerns and improve overall experience
- Developed and delivered client training programs to increase product adoption and
- Achieved a 10% increase in client retention rates within the first year of employment.

### Education

#### Masters in Business Administration

Sep 2008 - May 2010

Harvard Business School

Completed a rigorous program focusing on advanced business strategies and management techniques.

### Bachelors in Business Administration

Sep 2004 - May 2008

Stanford University

Studied fundamental business principles and gained a solid foundation in various business disciplines.

### Skills

Communication

Problem-solving

Customer service

Negotiation

Time management

Data analysis

Relationship building

Conflict resolution Client feedback

Sales techniques

Team collaboration

Retention strategies

# **Client Services Program Specialist Exam Example**

Packianathan Chelladurai, Shannon Kerwin

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