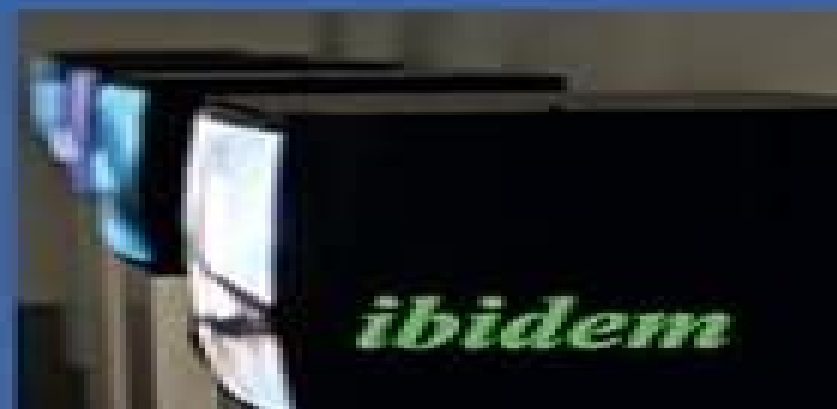


Valentina Marinescu, Silvia Branea,
Bianca Mitu (eds.)

Critical Reflections on Audience and Narrativity

New Connections, New Perspectives



Critical Reflections On Audience Narrativity New Connections New Perspectives

Lothar Mikos



Critical Reflections On Audience Narrativity New Connections New Perspectives:

Critical Reflections on Audience and Narrativity Valentina Marinescu, 2014-09-01 **Communication Yearbook 40** Elisia L. Cohen, 2016-05-05 Communication Yearbook 40 completes four decades of publishing state of the discipline literature reviews and essays In the final Communication Yearbook volume editor Elisia L Cohen includes chapters representing international and interdisciplinary scholarship demonstrating the broad global interests of the International Communication Association The contents include summaries of communication research programs that represent the most innovative work currently Emphasizing timely disciplinary concerns and enduring theoretical questions this volume will be valuable to scholars throughout the communication discipline and beyond *Brains, Media and Politics* Rodolfo Leyva, 2019-11-25 Following the 2007 2008 global financial crisis a number of prominent academics journalists and activists were quick to pronounce the demise of neoliberal capitalism and governance This rather optimistic prediction however underestimated the extent to which neoliberalism has shaped the 21st century world order and become entrenched in our sociopolitical and cognitive fabric Indeed 11 years after the crisis and in spite of the significant levels of socioeconomic inequality psychological distress and environmental destruction generated by neoliberal policies and corresponding business and cultural practices the ideological hegemony of neoliberalism has not been supplanted nor has it really faced any serious unsettling How then has neoliberalism inflected and shaped our common sense understandings of what is politically economically and culturally viable To help answer this question this book combines leading theories from sociology media communication research developmental psychology and cognitive science and draws on primary evidence from a unique mix of ethnographic survey and experimental studies of young people s leisure practices and educational experiences of young adults political socialisation processes in relation to exposure to social networking sites and of the effects of commercial media viewing on material values and support for social welfare In doing so it provides a nuanced and robustly empirically tested account of how the conscious and non conscious cognitive dimensions of people s subjectivities and everyday social practices become interpellated through and reproductive of neoliberal ideology As such this book will appeal to scholars across the social and behavioural sciences with interests in neoliberalism political engagement enculturation social reproduction and media effects **Management and Economics of Communication** M. Bjørn Rimscha, 2020-06-08 This handbook combines the perspectives of communication studies economics and management and psychology in order to provide a comprehensive economic view on personal and mass communication It is divided into six parts that comprise 1 an overarching introduction that defines the field and provides a brief overview of its history 1 chapter 2 the most commonly used theoretic frameworks for the analysis of communication economics and management 4 chapters 3 the peculiarities of the quantitative and qualitative methods and data used in the field 3 chapters 4 key issues of the field such as the economics of language labor in creative industries media concentration branding etc 10 chapters 5 descriptions of the development

trends and peculiarities of the field in different parts of the world written by scholars from the respective region 10 chapters 6 reflections on future directions for the field both from a managerial and from an economics perspective 1 chapter The authors of the individual chapters represent different academic disciplines research traditions and geographic backgrounds The reader will thus gain multifaceted insights into the management and economics of communication *Death, Culture & Leisure* Matt Coward-Gibbs, 2020-08-20 *Death Culture and Leisure* Playing Dead is an inter and multi disciplinary volume that engages with the diverse nexuses that exist between death culture and leisure At its heart it is a playful exploration of the way in which we play with both death and the dead **Locating Nordic Noir** Kim Toft Hansen, Anne Marit Waade, 2017-10-14 This book is a comprehensive study of Nordic Noir television drama from the 1990 s until today The authors introduce the history of contemporary Nordic Noir from the perspective of place production and location studies The chapters include readings of well known television crime dramas such as Beck The Killing Trapped and The Bridge as well as a range of other important Nordic Noir cases The authors position the development of Nordic Noir in the global market for popular television drama and place the international attention towards Nordic crime dramas within regional development of drama production in Sweden Denmark Norway and Iceland Consequently Nordic Noir is read as both a transnational financial and creative phenomenon and as a local possibility for community building Offering a comprehensible scholarly and methodologically original approach to the popularity of Nordic television crime dramas this volume is aimed at readers with an interest in crime drama as well as scholars and students of television drama **Padres y madres en serie** Visa Barbosa, Mariona (coord.), 2016-09-02 La tercera edad de oro de la ficci n televisiva ha favorecido la proliferaci n de series de gran despliegue t cnico y a la vez de narrativas que describen la intimidad y la rutina cotidiana de los protagonistas Son obras que nos presentan personajes alejados de la heroicidad representados a menudo dentro del espacio dom stico que ha pasado a ser un lugar clave para la descripci n y evoluci n de los personajes Partiendo de la premisa que la ficci n televisiva desarrolla una clara funci n de referencia y legitimaci n social creando estereotipos y modelos en los que los espectadores se identifican este libro analiza veinte de las series contempor neas m s populares reflexionando sobre el rol paternal y maternal de sus protagonistas En algunas series se encuentran ejemplos que se alejan de la descripci n de la familia patriarcal convencional Destacamos as la pluralidad de discursos que se est n ofreciendo aunque tambi n observamos que muchas de ellas a pesar de un envoltorio transgresor siguen reproduciendo roles que alimentan los valores familiares tradicionales Film- und Fernsehanalyse Lothar Mikos, 2023-04-03 Die Rezeption von Filmen und Fernsehsendungen ist sowohl vom Wissen und den Emotionen der Zuschauer innen als auch von sozialen Kontexten abh ngig Es reicht daher nicht aus die Sprache von Film und Fernsehen zu analysieren sondern es m ssen auch die Form die Gestaltung die Dramaturgie und der Inhalt auf die Kontexte der Rezeption bezogen werden Dieses Standardwerk von Lothar Mikos ist eine erprobte Anleitung zur Durchf hrung von Film und Fernsehanalysen In der 4 Auflage neu hinzugekommen sind u a eine Beispielanalyse zum transmedialen Storytelling in

der Echtzeiterzeugung DRUCK sowie ein Vergleich zur transatlantischen Narration in den Serien Borgia und Die Borgias Ein Must have für alle die Filme und Fernsehsendungen systematisch untersuchen wollen **Quality-TV als**

Unterhaltungsphänomen Daniela Schlütz, 2015-11-20 Ausgangspunkt des Buches ist die Auseinandersetzung mit sogenannten Qualitätsserien als prototypische Produkte des Fernsehens im Zeitalter der kulturellen Konvergenz Es wird angenommen dass Qualitätsunterhaltung eine besondere kulturell gebundene komplexe und bereichernde Rezeptionserfahrung ermöglicht Sie dient so das Argument daher als Nachfragetreiber in einer direkten Produkt KundInnen Beziehung Die Besonderheit des Buches besteht in der Integration unterschiedlicher kommunikations und medienwissenschaftlicher medienpsychologischer aber auch ökonomischer Ansätze im Modell des Quality TV Unterhaltungserlebens QTV UE Ziel ist ein umfassenderes Verständnis des Wechselspiels von Produktion Allokation und Rezeption qualitativ hochwertiger unterhaltsamer Kreativgüter **La política en las series de televisión** Anna Tous

Rovirosa, Jorge Carrión, 2015-01-01 Es la imagen que de la política ofrecen las series de televisión cónica o utópica Este libro nace con la pretensión de dar cuenta de las series pertenecientes al drama político y gracias al análisis de los autores que conforman esta obra describir la representación de lo político en el imaginario televisivo de ficción contemporáneo Para hacerlo se ha dado cierta e inevitable primacía a la producción estadounidense House of Cards The Good Wife The Newsroom Louie The Kennedys seguida de la ficción anglosajona y europea Borgen The Hour The Thick of It The Red Riding Trilogy Crematorio Uno de los ejes que trata este monográfico es si la imagen política ofrecida en dichas representaciones audiovisuales es utópica o más bien distópica y cónica La función de cuarto poder del periodismo en la era de la convergencia mediática y la llamada nueva política es también un tema importante en este volumen

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