

What is a case interview?

A case interview is a 30- to 45-minute exercise that places you in a hypothetical business situation in which you and the interviewer work together to develop a recommendation or answer to a business problem.

Examples:

- How can Walmart increase its profitability?
- How can Nike increase customer retention?
- How should Apple price its new smartphone?

What do case interviews assess?

A case interview assesses five criteria:

1. **Logical, structured thinking:** Can you structure complex problems and ideas in a clear and organized way?
2. **Analytical problem solving:** Can you analyze and interpret data to draw the right conclusions?
3. **Business acumen:** Do you have a strong understanding of business fundamentals and good business judgment?
4. **Communication skills:** Can you communicate clearly, concisely, and articulately?
5. **Personality and cultural fit:** Are you a good fit for the work culture of the firm you are interviewing with?

What is the structure of a case interview?

All case interviews follow seven major steps:

1. **Understand the case background:** Take notes while the interviewer reads you the case information. Pay particularly close attention to the context, company, and objective.

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The Wharton MBA Case Interview Study Guide Wharton MBA Consulting Club,1997 *The MBA Field Guide: How to Get In & What to Expect at the World's Renowned Programs* , **The Wharton MBA Case Interview Study Guide** ,1997

The Consultant's Quick Start Guide Elaine Biech,2008-12-03 The Consultant's Quick Start Guide offers a practical approach to setting up a consulting business Throughout the guide Elaine Biech author of the best selling *The Business of Consulting* shares both her own secrets as well as those of numerous other successful consultants With a focus on the business side of consulting Biech takes you through a painless fill in the blanks step by step process for setting up your consulting firm New sections include Why A Consulting Career Five Reasons Why You May Be a Good Investment How Much Will Clients Pay Your first To Do List What to call your business Creating and writing Business Plans Office Location Options Setting up your office including Furnishing Your Office and planning your Technical Needs Electronic Records including Monthly Expense Records Revenue Projections and Invoicing Staying Organized including a Session Planner Determining your market niche Creating your marketing plan Developing your website Reviewing your first year with your family Electronic resource list available online Skills And Knowledge Required of Consultants *The Wharton MBA Case Interview Study Guide* Wharton MBA Students,2005-01-15 This book explains what consulting firms are looking for in case interviews and the types of cases to expect It also explains how to approach each of these types of cases and summarizes some of the frameworks that may be helpful in structuring your approach The guide concludes with a number of cases that recruiters have used in past years **The Economics and Sociology of Management Consulting** Thomas Armbrüster,2006-11-16 academic disciplines Book Jacket **Mastering the Case Interview, 9th Edition** Alexander Chernev,2018-03-22 Mastering the Case Interview offers detailed advice on how to ace the case interview This book outlines the general principles of managing the case interview delineates the most common types of cases and outlines a framework for approaching each type of case The discussion of the basic principles of case analysis is complemented by an extensive array of interview examples that includes 20 sample case discussions and 200 practice questions The Business of Consulting Elaine Biech,2011-01-13 Designed as the go to reference for managing a consulting business *The Business of Consulting* is candid practical and eminently useful Fine tuned to address the changes in today's business environment this vital resource outlines the basics for managing a consulting practice and shows how to Develop a business plan Market your business Charge for your services Build a client relationship Grow the business Ensure your continued professional growth Make money in the profession *Unraveling the Mysteries of Case Study Research* Marilyn L. Taylor,Mikael Søndergaard,2017-07-28 An accessible and current yet in depth introduction to conducting a case study or a project focusing on a company or business situation This textbook provides an introduction to identifying the motivation and objectives for a project defining and designing a research question guiding a research plan conducting the research gathering and

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Unveiling the Power of Verbal Beauty: An Emotional Sojourn through **Case And Interview Guide Mba Club**

In a world inundated with screens and the cacophony of fast interaction, the profound energy and mental resonance of verbal artistry often disappear into obscurity, eclipsed by the regular onslaught of sound and distractions. Yet, nestled within the musical pages of **Case And Interview Guide Mba Club**, a captivating function of literary elegance that impulses with raw thoughts, lies an wonderful journey waiting to be embarked upon. Composed by a virtuoso wordsmith, this exciting opus courses viewers on a psychological odyssey, delicately exposing the latent potential and profound influence stuck within the intricate internet of language. Within the heart-wrenching expanse with this evocative analysis, we will embark upon an introspective exploration of the book is key subjects, dissect their captivating writing type, and immerse ourselves in the indelible impression it leaves upon the depths of readers souls.

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