

Commercial
PHOTOSHOP
with
BERT MONROY

Commercial Photoshop With Bert Monroy Bert Monroy

Richard Harrington



Commercial Photoshop With Bert Monroy Bert Monroy:

Commercial Photoshop with Bert Monroy Bert Monroy, 2004 You know Bert Monroy's personal portfolio now get to know his commercial work Case studies take you step by step through Bert's client work for Apple AT T Logitech and more Glean creative and Photoshop specific insights from the guy Adobe goes to for information Includes a behind the scenes look at working as an artist when someone else is calling the shots Bert Monroy has long enjoyed successes as a digital artist as evidenced by his credentials and his books Bert Monroy Photorealistic Techniques with Photoshop and Illustrator and Photoshop Studio with Bert Monroy Well known and highly regarded expert in the Photoshop community he has received heavy exposure on TechTV in the past year and his reputation as a master teacher of Photoshop and digital illustration has grown dramatically as a result In this newest book Bert switches from sharing the secrets behind his personal portfolio to unleashing the Photoshop tips he uses when working on commercial projects This book is complete with case studies that walk readers step by step through the commercial design process including concept creation digital editing production and working one on one with clients Whether you're looking to better your Photoshop skills break into the field or are simply a fan of Bert's work this book will not disappoint Photoshop Studio with Bert Monroy Bert Monroy, 2008-10-02 Digital artist Bert Monroy invites you into his personal studio in Berkeley California to share the inspirations and secrets behind his stunning art using Adobe Photoshop In this DVD ROM video Bert continues to develop the core principles of his book Photoshop Studio with Bert Monroy Digital Painting dissecting more paintings and taking you even further along on the path of your own creative process With 13 new demonstrations and lessons from Bert you will learn about Light and Shadows Reflections Layers and Layers styles Textures Smart Filters Alpha Channels and Calculations Chaotic Patterns Creating Brushes Bert Monroy is a pioneer in the world of digital art He is a veteran of 20 years in the advertising industry and 30 years as a commercial illustrator He co authored the first book on Photoshop He is also the author of Bert Monroy Photorealistic Techniques with Photoshop and Illustrator Photoshop Studio with Bert Monroy and Commercial Photoshop with Bert Monroy This is a DVD ROM Total running time 1 50 hours **Commercial Photoshop with Bert Monroy** Bert Monroy, 2012-07-10 You know Bert Monroy's personal portfolio now get to know his commercial work Case studies take you step by step through Bert's client work for Apple AT T Logitech and more Glean creative and Photoshop specific insights from the guy Adobe goes to for information Includes a behind the scenes look at working as an artist when someone else is calling the shots Bert Monroy has long enjoyed successes as a digital artist as evidenced by his credentials and his books Bert Monroy Photorealistic Techniques with Photoshop and Illustrator and Photoshop Studio with Bert Monroy Well known and highly regarded expert in the Photoshop community he has received heavy exposure on TechTV in the past year and his reputation as a master teacher of Photoshop and digital illustration has grown dramatically as a result In this newest book Bert switches from sharing the secrets behind his personal portfolio to unleashing the Photoshop tips he uses when working

on commercial projects This book is complete with case studies that walk readers step by step through the commercial design process including concept creation digital editing production and working one on one with clients Whether you re looking to better your Photoshop skills break into the field or are simply a fan of Bert s work this book will not disappoint

Photoshop Studio with Bert Monroy Bert Monroy,2006-09-05 The Technique and Power of CreationThis is a book of techniques They are the techniques that I have developed in the creation of my fine art My art is considered photo realism because the final product looks like a photograph As a commercial illustrator I am commissioned to create photographs of products or situations that can t be photographed with a camera In most cases the product does not yet exist To achieve such a high level of realism I have developed the techniques I share with you in this book This does not imply that you will become a photo realist painter but you will find that many of these techniques can be applied to many of the imaging problems that can arise in the workflow of anyone involved with the use of images They are also techniques that might inspire you to explore the outer reaches of your own creativity Bert Monroy Photoshop Studio with Bert Monroy Bert Monroy,2010-04-07 One of the most talented digital artists working in the medium shares his secrets for creating stunning art using Adobe Photoshop A master class for the experienced Photoshop artist this beautifully illustrated guide not only shows how to construct digital images but also the painstaking refinement process required to create truly magnificent work With the culmination of years of experimentation Bert Monroy demonstrates step by step the essential techniques you ll need to build awe inspiring photorealistic paintings Learn how to Effectively use the Brushes palette and other Photoshop tools Master alpha channels layers selections filters masks and clipping paths Use highlights and shadows effectively to set the mood and add dimension Understand perspective and create eye catching compositions Organize your workflow take photographs and collect reference materials to produce an accurate rendering of the subject Download bonus chapters at www.peachpit.com/digitalpainting *Illustrator CS Killer Tips* Dave Cross,2004-06-02 Over 300 productivity enhancing secrets you need to know about Illustrator CS Fully illustrated stand alone tips reveal the hidden features and productivity enhancing tricks that allow you to accomplish more in less time with Illustrator cs Easy to browse format lets you find and apply information instantly and includes many tips and techniques that focus on Illustrator cs new features 3D extrusion enhanced type capabilities expanded print options and more Photoshop for Video Richard Harrington,2012-09-10 Master the graphic design and production skills required of today s video editors and motion graphic professionals with this comprehensive guide to the video tools in Adobe Photoshop CS3 Extended Every page is filled with techniques to help the video professional make graphics for use in television video the Internet and DVD Lively discourse full color presentations and hands on tutorials demonstrate everything you need to know about how to combine still and moving images Fundamental concepts such as transparency pixel aspect ratio and alpha channels are made precisely clear and advanced techniques show how to use Photoshop as a character generator color corrector and animation tool This edition features expanded coverage of

DVD and motion graphics design as well as addressing recent developments in High Definition video 3D models and 32 bit imaging This indispensable reference includes real world solutions for making graphics for video introduction to third party plug ins automation and shortcut methods that cut production time profiles of notable editors and motion graphic artists that include their favorite tips and tricks The downloadable resources offer a hands on multimedia experience with hundreds of images to work on tutorials to complete and 2 1 2 hours of video training to watch Authored in CS3 CS4 updates are provided to readers by the publisher *Adobe Photoshop CS One-on-one* Deke McClelland,2004 Presents step by step lessons on the digital image editing software with two hours of video instruction on the companion CD ROM **Adobe Photoshop CS**

Down & Dirty Tricks Scott Kelby,2003-10-02 Bestselling author Scott Kelby Editor of Photoshop User magazine is back with an amazing new collection of Photoshop Down and Dirty Tricks including how to create the same exact effects you see every day in magazines on TV at the movies and on the Web It s more of those eye popping jaw dropping special effects that made Scott s previous version an award winning worldwide smash hit But this isn t just an update to his previous book these are 100% ALL NEW EFFECTS from cover to cover to reflect the latest trends in Photoshop special effects and design These are nothing but today s real world techniques the same ones you see used by leading Photoshop photographers designers and special effect masters and its all here in the only book of its kind You ll learn the most closely guarded inside secrets for creating the latest cutting edge effects including techniques that have never been revealed before anywhere And the book is written so clearly and is so easy to follow that you ll be able to create every one of these amazing effects yourself You ll learn Tricks professional photographers use to show off their work The most popular effects used by the big Hollywood studios The latest cutting edge photographic special effects How to fake all kinds of studio shots you ll be amazed how its done The type effects that are most in demand by clients How to get stunning 3D effects without using a 3D program How to turn simple snapshots into museum quality gallery prints The most asked for new Web effects Plus loads of advanced effects that look hard but are easy once you know the secrets But Down and Dirty tricks is more than just a just an effects book it s a tips book too because on every page Scott includes a cool tip a quick trick or a timesaving shortcut making this an invaluable productivity tool too Plus the whole book is packed with design techniques creative ideas and stunning layouts that will help you unleash your own creativity It s all here Just the funk and not the junk and if you re into Photoshop you re absolutely gonna love it **Bert Monroy** Bert Monroy,2000

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