



Concurrence D Loyale Dans Commerce Lectronique

Jean-Paul Lafrance, Pierre Brouillard



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La concurrence déloyale dans le commerce électronique Gilbert Blaise Bekale Nguema,2015 *Le commerce électronique* Jean-Paul Lafrance,Pierre Brouillard,2011-02-23T00:00:00-05:00 Cet ouvrage met en perspective les pratiques initiatives et contraintes de ceux qui cherchent mettre au point une offre en ligne rentable Il prend soin de considérer les dirigeants mais aussi les webmasters et les responsables de marketing En comparant plusieurs types de produits et services ils scrutent magasins et entreprises s articulent les problèmes de logistique et de relation client , *Fiches de droit commercial et de droit de la concurrence* Lucas Bettoni,Moussa Thioye,2024-09-10 67 fiches pour réviser tout le cours de Droit commercial et droit de la concurrence les définitions connaître les erreurs éviter les points essentiels retenir des exercices corrigés pour vérifier ses connaissances questions de cours et cas pratiques des références bibliographiques pour aller plus loin 1 index

Unfair Competition Law Frauke Henning-Bodewig,2006-01-01 The book delineates with extraordinary clarity and precision the working of unfair competition law throughout the European Union Its four comprehensive chapters encompass basic considerations of definition subject matter enforcement and applicable law international provisions under the Paris convention TRIPS and WIPO model law analysis of relevant EC directives and regulations and ECJ jurisprudence and extensive discussions of the national unfair competition laws of all 25 Member States For each Member State specific topics covered include such considerations as the following sources of law competition law in a nutshell regulation of advertising direct marketing sales promotion risk of confusion disparagement defamation misappropriation imitation impediment of competitors and breach of the law The author also provides a selected bibliography of sources for each country It would be difficult to find a more useful analysis of European Unfair Competition Law than this systematic study It is practical thorough clarifying and readable all at the same time The author untangles the most complex of apparent contradictions with impressive skill Copies of this book will quickly take their places on the working shelves of interested practitioners academics and officials throughout Europe

Les mots clés de l'entreprise et ses activités - Anglais Annie Delhome, *Commerce électronique et propriétés intellectuelles* IRPI (Institute). Colloque,2001 *La responsabilité pénale des fournisseurs de services Internet* David Equey,2016-04-07 Accessible au grand public depuis plus de vingt ans Internet sert souvent de vecteur pour la commission de délits parce qu'il permet l'anonymat ne connaît pas de frontière et met en jeu un nombre considérable d'acteurs dans des rôles très différents Ces éléments rendent difficile la poursuite pénale et la détermination de la responsabilité des différents intervenants La présente étude a pour but de proposer quelques pistes de réflexion en définissant les principaux fournisseurs de service et en déterminant leur responsabilité pénale en droit suisse en s'inspirant des solutions développées en Allemagne et en France Cet ouvrage est destiné aux étudiants aux praticiens et toute personne qui s'intéresse la question de la responsabilité pénale des différents prestataires actifs sur Internet

Les dilemmes de l'économie numérique Laurent Gille,2009 Sociologie de la communication sociologie de l'information sociologie de la connaissance

depuis trente ans ces qualificatifs mettent l'accent sur les incidences économiques et sociales des technologies d'information et de communication TIC. L'irruption des TIC dans la société a modifié non seulement les processus de production mais également les processus de consommation et donc le quotidien d'une grande partie des habitants de la planète. Leur introduction soulève des interrogations liées à l'ambivalence de leurs effets. En modifiant parfois en profondeur nos mécanismes économiques et sociaux, les TIC suscitent adhésion et répulsion, imposent de nouvelles régulations, de nouveaux apprentissages, de nouvelles façons de vivre et transforment libertés et solidarités, valeurs et communautés. Fin 2008, la crise financière a montré que l'innovation touche aussi les mécanismes économiques et financiers, modèles d'affaires, outils comptables, instruments financiers, etc., en diffusant des effets nocifs. Selon leur mode de déploiement, les TIC peuvent apporter ou non des toxicités ou des irradiations économiques et sociales aux effets d'usagers. Et pourtant, nul ne peut plus se passer de ces technologies qui permettent d'automatiser les traitements informationnels. Comment le progrès des sciences et des techniques peut-il conduire au progrès des économies et des sociétés qui l'adoptent ? Fruit du travail d'une dizaine de contributeurs parmi les meilleurs chercheurs et spécialistes de l'Institut TILCOM, cet ouvrage propose de manière complète et accessible une exploration pas à pas des articulations délicates entre les TIC et le progrès économique. Au travers d'une réflexion éthique sur les TIC, il offre une vision globale des enjeux de la transformation de nos économies, modification des notions de valeur, de propriété, d'innovation, de compétitivité, de matérialité, de croissance, de territoire, de médiation. Lire *Les Dilemmes de l'économie numérique* c'est rester vigilant dans la façon d'introduire et d'utiliser les technologies d'information et de communication au service du développement économique et humain. Source : 4 me de couv. **Computer law in the millenium perspective** Xavier Linant de Bellefonds, Collectif, 2001

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