

Courting the Media

Public Relations for the
Accused and the Accuser

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Courting The Media Courting The Media

Geoffrey Sykes



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Courting the Media Margaret Mackenzie, 2006-11-30 Media relations are not just for the rich and famous Mackenzie takes readers behind the scenes of high profile cases in which men women and even children were thrust into the spotlight many because they were victims of unwarranted prosecution by the justice system and inaccurate depiction by the press With media savvy guidance from Mackenzie these people and their lawyers successfully challenged the prejudiced portraits that police and prosecutors tried to present In this book Mackenzie also weighs in on celebrity cases analyzing how they and their lawyers used the media to their advantage or how they failed to do so Mackenzie is a consummate expert in the use of media relations in the court of law Her conviction that a right to demand a fair portrayal by the press must not be reserved for the prosecution or the wealthy has propelled her career as she has fought for the falsely accused the unjustly portrayed and their families The media coverage of suspects or defendants by CNN the nightly news the New York Times or the local paper affects the court of public opinion even before their trials and is often as important as what happens in front of a judge or jury Private industry and corporations have long used media consultants Prosecutors have public information officers to advise their lawyers To level the playing field all lawyers need to be ready to represent their clients before the media as well as the jury Not only can this be done ethically but as Mackenzie shows in this book given what defendants are up against today it may be unethical to ignore the media when the other side is using every possible opportunity to advance their portrayal of the accused or the victim

Courting the Media Geoffrey Sykes, 2010 This special anthology of papers investigates the relationship of contemporary mass and communicative media and legal practice decision making and regulation The volume has two main areas representations of law events in mass media and use of digital and video media in legal practice Topics include the use of video and digital tools in courtroom proceedings and consequent understanding of video as a medium the use of media technology in court case management and televised proceedings of court A special theme of the volume will be on how digital and new media and audio visual technology generally can become a tool or accessory in mediation the process and outcome of legal administration mediation and decision making However the two areas of mass and new media will be seen as inter related Attention will be also given to past present and potential role of media in courtroom mediation and client setting and in case administration

Courting the Media Kirstin D. Thompson, 1987

Spreadable Media Henry Jenkins, Sam Ford, Joshua Green, 2018-04-03 Spreadable Media maps fundamental changes taking place in the contemporary media environment a space where corporations no longer tightly control media distribution This book challenges some of the prevailing frameworks used to describe contemporary media

Real-World Media Ethics Philippe Perebinosoff, 2016-07-15 Is it ethical to pass yourself off as black if you are Caucasian as Rachel Dolezai the president of a local chapter of the NAACP did in 2015 Was it ethical for Donald Sterling the former owner of the NBA team to use racially inflammatory language Is it ethical to exaggerate or fabricate the importance of one's role as Brian Williams

apparently did when he anchored the NBC nightly news Is it ethical for a journalist to pay a source for a story tips and photos as TMZ Gawker and others do regularly The above questions as well as other questions definitely illustrate the need for studying ethics Real World Media Ethics provides a wide showcase of real ethical issues faced by professionals in the media field Numerous case studies allow readers to explore multiple perspectives while using realistic ethical principles This book includes the basics in ethical journalism as well as the tools to navigate through the landscape of mass media such as public relations entertainment and other forms of visual communication The second edition has been updated to encompass globalization new media platforms current copyright issues net neutrality sports ethics and more An accompanying companion website provides additional interviews demonstrating ethical principles in practice Being a former ABC executive author Philippe Perebinosoff gives readers an inside look at circumstances with an ethical experienced eye The Ultimate Insiders Stephen Hess,2010-12-01 In this book Stephen Hess examines why certain Senators are considered more newsworthy than others Using interviews observation and statistical studies he identifies the major factors that influence media coverage **Questioning Gender** Robyn Ryle,2023-06-28 Questioning Gender A Sociological Exploration aims to spark productive conversations and questions about gender and serve as a resource for exploring answers to many of those questions Rather than providing definitive answers this book aims to challenge students preconceptions about gender and demonstrate how gender as a system creates and reinforces inequality Taking a global approach author Robyn Ryle uses both historical and cross cultural approaches to help students understand the socially constructed nature of gender Through examining contemporary topics including the MeToo movement sexual harassment in the workplace and the gender wage gap students will be prompted to think critically about past present and future gender related issues The Fifth Edition has been updated with expanded coverage of disability as it relates to gender discussion of issues related to transgender and nonbinary people and examination of the COVID 19 pandemic s gender related effects as well as updated data throughout

The Media Commons and Social Movements Jorge Saavedra Utman,2018-11-05 What does it mean to have a voice in a formal democracy operating under neoliberal guidelines and with an almost entirely private media system How can the people gain their voice and engage in a dialogue with hegemonic actors and discourses In this book Jorge Saavedra Utman examines the role of media and communicative practices during one of the largest social mobilizations in Latin America in the last 30 years Chile s 2011 students movement Saavedra Utman observes the eye catching subversive but also intimate practices that in a country with a liberal democracy and neoliberal policies allowed people to speak up and become political actors from grassroots positions Presenting rich qualitative data that is sourced from interviews and focus groups with activists he introduces a fresh perspective on the study of media and communications and social movements Saavedra Utman paints a clearer picture of contentious events since 2011 like the Arab Spring and Occupy to understand the relevance of media and communications in contemporary quests for participation and democracy Promising to be an important book The

Media Commons and Social Movements represents a significant contribution to our understanding of communicative dimensions of protest and social change **Media/Society** David Croteau, William Hoynes, Clayton Childress, 2021-06-11 Winner of the 2022 Textbook Academic Authors Association's The McGuffey Longevity Award Media Society Technology Industries Content and Users helps students understand the relationship between media and society and gets them to think critically about recent media developments Authors David Croteau William Hoynes and new co author Clayton Childress take an interdisciplinary approach with a sociological focus to answer questions like How do people use the media in their everyday lives and How has the evolution of technology affected the media and how we use them The Seventh Edition incorporates the latest scholarship and data that address enduring media topics as well as new concerns raised by the role of digital platforms the impact of misinformation online and the role of media during the COVID 19 pandemic **Reclaiming Chinese Society** You-tien Hsing, Ching Kwan Lee, 2009-10-16 Analyses the mechanisms processes and actors producing a wide spectrum of social and cultural changes in reform China Contrary to most literature that emphasize economic and political processes at the expense of Chinese society the book argues for the centrality of the social in understanding Chinese development

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