



Contemporary Microenterprise

CONCEPTS AND CASES



EDITED BY
Joseph Mark S. Munoz

Contemporary Microenterprise Concepts And Cases

Takako Izumi, Rajib Shaw



Contemporary Microenterprise Concepts And Cases:

Contemporary Microenterprise Joseph Mark S. Munoz, 2010-01-01 While there have been numerous books and articles written on the popular topic of microfinance few books have been written on the business model behind it the microenterprise Due to its diversity of thought and high quality of chapter contributions this book is poised to be the book on microenterprises *Contemporary Microenterprise* is a collage of the latest research and viewpoints on the subject by recognized academics and experts from around the globe Through the confluence of diverse and profound voices from around the world very small micro businesses have proven to be the most prevalent and fastest growing business form and a suitable model for enterprise survival and success in a challenging global economy Joseph Mark Munoz has brought together an international cast of contributors and draws insights from concepts and cases from locations such as Vietnam the United States Latin America and Africa The chapters include conceptual frameworks and research that yield valuable lessons and practical business solutions The broad scope of this compendium coupled with its careful attention to detail will be of critical value to business students and their professors industry executives government officials policymakers consultants and entrepreneurs

Entrepreneurship in the Informal Economy Mai Thi Thanh Thai, Ekaterina Turkina, 2013-03-05 Although entrepreneurship in the informal economy occurs outside state regulatory systems informal commercial activities account for an estimated 30% of economic activity around the world Informal entrepreneurship goes unmonitored despite the fact that it significantly contributes to poverty reduction and economic development As a result the informal sector is open to unethical practices including corruption worker exploitation and natural environment abuse to name just a few In the media debates have formed around whether informal entrepreneurship should be assisted or legitimized Hence a deep understanding of the phenomenon is vitally important This book is the first on the market to offer models and approaches to informal entrepreneurship as well as to its prospects for economic development Offering an in depth examination of informal entrepreneurship in many different countries it reveals the motivations for engaging in entrepreneurship in the informal economy characteristics of informal entrepreneurship and informal entrepreneurs response to ethical issues This volume illustrates the relationship between formal and informal economies and the conditions for the benefits of informal entrepreneurship to outweigh its disadvantages And finally it gives recommendations about when and how the informal economy can be formalized which sectors should be formalized and which ones can remain informal This book offers much needed guidance for stakeholders involved in economic development programs and scholars and entrepreneurs interested in the field of informal entrepreneurship as it is developing around the globe

The Private Sector's Role in Poverty Reduction in Asia Scott Hipsher, 2013-01-07 The private sector has an important role in poverty reduction in Asia The Private Sector's Role in Poverty Reduction in Asia argues that the best way to create sustainable projects is to create win win situations where both private companies and individuals working their way out of poverty can benefit The book provides a

practical guide for managers and individuals working in the private sector in the least developed areas of Asia to help make a difference to the lives of others The book's opening chapter considers the private sector's role in poverty reduction in Asia and following chapters discuss the variable nature of development developing economy environments in Asia and business practices and strategies in these economies A number of Asian economies are considered in turn including China Vietnam Thailand Cambodia Laos PDR Southeast Asian countries South Asian countries Central Asian countries and the Himalayas The final chapter looks at creating sustainable win win situations Focuses on practical advice for acting managers Uses primary research carried out in developing economies with interviews and ideas from local managers and business owners Covers a variety of academic theories empirical evidence and personal experiences of individuals working in the region

Necessity Entrepreneurs Jeremi Brewer, Stephen W. Gibson, 2014-03-28 Necessity entrepreneurs are individuals in developing countries who start small enterprises out of necessity While they range from street sellers to educated hopefuls with little access to formal employment the one thing that unites them is the need **Contemporary Entrepreneurship** Dieter Bögenhold, Jean Bonnet, Marcus Dejardin, Domingo Garcia Pérez de Lema, 2016-03-17 This book presents the current state of the art in all major and upcoming areas of entrepreneurship research Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon The disciplines involved are numerous as are the topics of interest with substantial efforts to enhance the existing knowledge This book is specifically designed to facilitate high level high intensity discussions and fruitful exchanges between scholars involved in entrepreneurship research The articles address a variety of topics ranging from self employment technology growth patterns and job creation and success and failure rates to historical conceptual and comparative international approaches This book takes entrepreneurship beyond the individual size of the venture entrepreneurial personality and looks at entrepreneurship as a long term complex process that is heterogeneous content dependent with an emphasis on innovation and growth A must read for individuals interested in entrepreneurship today and in the future on a domestic and global basis Robert D Hisrich Director Walker Center and Garvin Professor of Global Entrepreneurship Thunderbird School of Global Management Entrepreneurship is perhaps not just the most multifaceted but also the most important concept of the modern socio economic disciplines This book makes an invaluable contribution in this fascinating area it presents a multifaceted socio economic examination of the impact of entrepreneurship for growth Roy Thurik Erasmus School of Economics in Rotterdam and Montpellier Business School **Poverty Reduction, the Private Sector, and Tourism in Mainland Southeast Asia** Scott Hipsher, 2017-10-05 This book explores the issue of poverty reduction within mainland Southeast Asia with a specific focus on the impact of the private sector and tourism Covering Cambodia Laos Myanmar Thailand Vietnam and Yunnan the book discusses how success in poverty reduction has come about largely through innovation in the private sector foreign investment and the move toward more market based economic policies as opposed to foreign aid or interventions by

international development programs to reduce poverty in the region

Disaster Management and Private Sectors

Takako Izumi,Rajib Shaw,2015-02-13 This book draws upon case studies and practices of different types of DRR involvement by the private sector from all over the world The book comprises two parts Part I Overview and Regional Cases and Part II Country Cases The regional cases include those from Africa Asia Europe and Central America and the country cases include ones from India Japan the United States Vietnam Thailand Bangladesh Malaysia and Nepal DRR at the international level is discussed from the perspective of the United Nations International Strategy for Disaster Reduction UNISDR The perspective of the Asia Pacific Economic Cooperation APEC is presented in the discussion of DRR at the societal level The private sector is becoming more active in disaster management and plays an important role in distributing relief items and sending search and rescue teams in the response phase However once the response stage is over private sector involvement tends to fade While a number of disaster risk reduction DRR initiatives by the private sector are documented they remain limited The private sector can contribute enormously to DRR by developing business continuity plans innovating technology for early warning systems and providing and sharing technical knowledge skills and resources in the field of disaster preparedness To strengthen DRR capacity it is crucial to involve the private sector as major actors in DRR The primary target groups for this book are students and researchers in the fields of disaster management and DRR studies Another target group comprises practitioners and policy makers who will be able to apply the collective knowledge from this work to policy and decision making The book provides an overview of the current research trends and furnishes basic knowledge on this important topic

African American Entrepreneurs Michelle Ingram Spain,J. Mark Munoz,2018-03-22 African American entrepreneurs are key contributors to the American economy Faced with numerous challenges many African American entrepreneurs have learned to transcend tough obstacles leverage resources and strategically pursue opportunities to achieve business success This book captures the stories and mindsets of contemporary African Americans in their quest for the American dream

Hispanic-Latino Entrepreneurship J. Mark Munoz,Michelle Ingram Spain,2014-12-19 The Hispanic Latino community is large expanding and an important contributor to the U S economy Numbering over 50 million Hispanic Latinos currently represent about 16% of the population Hispanic Latinos engage in a diversity of jobs that help keep the American economic engine running The practice of entrepreneurship has been on the rise with over 23 million business in the United States categorized as Hispanic owned generating over 345 billion in sales This book examines the entrepreneurial mindset of Hispanic Latinos in the United States With limited literature on the subject the authors created a pioneering book that captures the viewpoints of real life Hispanic Latino entrepreneurs Using a 15 item questionnaire the authors obtained information on entrepreneurial intent goals and business strategies utilized This book highlights real world business experiences including challenges relating to entrepreneurial pursuits and the importance of hardwork discipline and a positive mindset in the success of an enterprise

CSR for Purpose, Shared Value and Deep Transformation Virginia

Munro, 2020-09-14 CSR for Purpose Shared Value and Deep Transformation focuses on a new type of CSR which includes entrepreneurial innovation sustainable goals and shared and integrated value in a systems oriented approach for deep transformation All topics are backed by case studies academic literature and future research opportunities

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