



CELEBRITY IN CHIEF

A History of the Presidents and the Culture of Stardom
With a New Epilogue on Hillary and "The Donald"

KENNETH T. WALSH



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Celebrity Chief History Presidents Culture Ebook

Michael Arthur Soares



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Celebrity in Chief Kenneth T. Walsh, 2016-08-22 It didn't take long for Barack Obama to make his mark as the biggest political star to ever occupy the White House *Celebrity in Chief* Kenneth T. Walsh, 2015 ***Celebrity in Chief*** Kenneth T. Walsh, 2016-08-22 With the advent of Donald Trump and Hillary Clinton as presidential nominees the examination of the role of celebrity culture in the White House takes on a fresh appeal This book by award winning White House correspondent and presidential historian Kenneth T Walsh takes a detailed and comprehensive look at the history of America's presidents as celebrities in chief since the beginning of the Republic Walsh makes the point that modern presidents need to be celebrities and build on their fame in order to propel their agendas and rally public support for themselves as national leaders so that they can get things done Combining incisive historical analysis with a journalist's eye for detail this book looks back to such presidents as George Washington and Abraham Lincoln as the forerunners of contemporary celebrity presidents It examines modern presidents including Barack Obama Bill Clinton Ronald Reagan John F Kennedy Franklin Roosevelt and Theodore Roosevelt each of whom qualified as a celebrity in his own time and place The book also looks at presidents who fell short in their star appeal such as George W Bush George H W Bush Richard Nixon and Lyndon Johnson and explains why their star power was lacking Among the special features of the book are detailed profiles of the presidents and how they measured up or failed as celebrities an historical analysis of America's popular culture and how presidents have played a part in it from sports and television to movies and the news media the role of first ladies and a portfolio of fascinating photos illustrating the intersection of the presidency with popular culture An update looking at Hillary and the Donald puts contemporary politics in perspective with the evolution of presidential celebrity *Selecting the President* Michael L. Mezey, 2017-07-06 Selecting political leaders by popular election is an unquestioned hallmark of representative democracies the institutional manifestation of Lincoln's promise of a government of the people and by the people But in 2016 Lincoln's promise seems to have given way to Hamilton's nightmare with his worries that popular elections would produce demagogues who paid an obsequious court to the people appealing to their passions and prejudices rather than to their reason This book examines the commitment to the widest level of participation among the largest number of citizens in the selection of the president It looks at two salient characteristics of our current presidential election environment that bring the wisdom of this commitment into question the declining influence of political parties and the communication revolution in the form of the internet social media and cable television Ultimately Mezey asks whether our now fully democratized presidential selection process has in fact diminished the quality of our presidential candidates and the campaigns they run whether the turn to demagoguery that the founders feared has materialized what the consequences of our presidential selection process have been for American government and whether or not it would be valuable to rethink our wholehearted commitment to popular election of the president His answers do not topple our commitment to popular elections but rather point the way toward improving the

quality of both participation and democracy Superhero Rhetoric from Exceptionalism to Globalization Michael Arthur Soares,2024-09-11 Superhero Rhetoric from Exceptionalism to Globalization Up Up and Abroad examines superhero narratives through the lens of American rhetoric and globalization Michael Arthur Soares illustrates how deeply intertwined superhero narratives are with American political culture by analyzing on the one hand the rhetoric of American exceptionalism and the representation of American presidents in superhero narratives and on the other the prevalence of superhero rhetoric in speeches by American politicians Turning toward the global mobility of the superhero genre Soares then offers further insight into the ways in which cultural contexts inform transformations of superheroes and their narratives around the world and how American filmmakers have adjusted their narratives to guarantee their global reach and ability to place films in the global marketplace Finally the author considers real life examples of licensed superhero iconography embodied by individuals around the world who seek to make change in their communities Ultimately the chapters examine the journey of superhero rhetoric and how it reaches out to global audiences across cultural borders and back again *EBOOK: Introduction to Mass Communication: Media Literacy and Culture* BARAN, STANLEY,2011-02-16

EBOOK Introduction to Mass Communication Media Literacy and Culture **Revolutionary War (ENHANCED eBook)** Tim McNeese,2003-09-01 The Revolutionary War provides a detailed overview of the American battle for independence and the forging of a nation From the earliest skirmishes at Lexington and Concord to the decisive victory at Yorktown to the writing of the Constitution and the struggles of early national America this book tracks both the logistical and intellectual dimensions of the revolution which as John Adams said took place in the hearts and minds of Americans before a single drop of blood was shed As much as it vividly documents the particulars of battle it is the dizzying aftermath of the war and the complexities of fulfilling the idea of America that form the impressive substance of this book Also discussed are the social cultural and artistic advances of the post Revolutionary period including women s suffrage and the beginning of public education with special emphasis given to the American Renaissance and the rising of distinctly American literature

EBOOK: Human Communication: South African edition Stewart Tubbs,Sylvia Moss,Nicolette Papastefanou,2012-05-16 The new South African edition of Tubbs and Moss offers examples applications and cases tailored to the local market whilst retaining the successful focus on the principles and contexts of communication studies The authors link theory and research with fundamental concepts and create plentiful opportunities for students to apply their understanding and develop useful communication skills The new edition is fully updated with the most up to date reseach and examples with a strong focus on cultural diversity technology and local applications **Bulletin of the Atomic Scientists** ,1969-02 The Bulletin of the

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