

Cruise Operations Management

Hospitality Perspectives

Second Edition

Philip Gibson



Cruise Operations Management Hospitality Perspectives

Dieter K. Müller, Marek Więckowski



Cruise Operations Management Hospitality Perspectives:

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Operations Mangement Philip Gibson, 2019 Cruise Operations Management Baldev Mehta (Professor of the cruise ship management), 2019 **Cruise Operations Management** Philip Gibson, 2006-08-11 Cruise Operations Management provides a comprehensive and contextualised overview of hospitality services for the cruise industry As well as providing a background to the cruise industry it also looks deeper into the management issues providing a practical guide for both students and professionals alike A user friendly and practical guide it discusses issues such as The history and image of cruising How to design a cruise and itinerary planning Roles and responsibilities on a cruise ship Customer service systems and passenger profiles Managing food and drink operations onboard Health safety and security Cruise Operations Management presents a range of contextualised facts illustrated by a number of case studies that encourage the reader to examine the often complex circumstances that surround problems or events associated to cruise operations The case studies are contemporary and are constructed from first hand research with a number of international cruise companies providing a real world insight into this industry Each case study is followed by questions that are intended to illuminate issues and stimulate discussion The structure of the book is designed so the reader can either build knowledge cumulatively for an in

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Management Philip Gibson, Richard Parkman, 2018-09-21 Cruise Operations Management Hospitality Perspectives offers a comprehensive and contextualised overview of hospitality services for the cruise industry As well as providing a background to the cruise industry it also looks deeper into the management issues providing a practical guide for students and professionals alike Since the last edition of this book was published there have been many important developments in the industry This third edition has been updated to include New content on health safety and security sustainability environmental impacts of cruise operations changing and emerging markets professionalism and talent management innovation and digital technologies A new chapter on Leadership in the cruise industry New international case studies throughout to provide a real world insight into the industry Additional online resources including PowerPoint slides for instructors and student quizzes to test knowledge This comprehensive accessible and engaging text is essential reading for all those seeking to study cruise operations management whether for academic or vocational reasons

Cruise Ship Tourism, 2nd Edition Ross Dowling, Clare Weeden, 2017-01-25 Completely updated and revised Cruise Ship Tourism 2nd Edition covers the economic social and environmental impacts of cruising combining the latest knowledge and research to provide a comprehensive account of the subject Despite the industry growing rapidly there is a substantial gap in the related literature and this book addresses the key issues for researchers students and industry professionals A valuable one stop shop for those interested in cruise ships and maritime tourism this new edition from major names in the field is also an invaluable resource for anyone concerned more widely with tourism and business development

Tourism in Transitions

Dieter K. Müller, Marek Więckowski, 2017-08-21 This book explores the relationship between transition and tourism geographies on a global scale discussing how tourism has been used as a tool to recover from decline or to manage change caused by event driven rapid transitions in a region s economy politics or environment With case studies from Europe America Asia and Africa it provides examples of how specific communities and industries around the globe have reacted for better or worse It also includes analyses of shifts within the tourism industry itself and examines the complex issues arising for localities that have to face the demands and standards of an increasingly globally interlinked tourism industry From Whistler to Angola casino gaming in Colorado to art tourism in Japan the contributors investigate such factors as tourism induced community change the social and economic impacts second home owners have on rural communities in the developing world reconstruction of local tourism systems after crisis events such as wars and the competitiveness of ski areas in light of climate change Overall the book offers a thoughtful study of the role of geographical and temporal scales for tourism during periods of unprecedented transition equipping readers with new ways of conceptualizing change and adaptation

Education, Human Rights and Peace in Sustainable Development Maigul Nugmanova, Heimo

Mikkola,Alexander Rozanov,Valentina Komleva,2020-11-19 The aim of sustainable development is to balance our economic environmental and social needs allowing prosperity for current and future generations Countries must be allowed to meet their basic needs of employment food energy water and sanitation There is a clear relationship between the three topics of the book right to education has been recognized as a human right education has a role in peace building Additionally education human rights and peace have a significant role in sustainable development The United Nations have defined a broad range of internationally accepted rights including civil cultural economic political and social rights However this book demonstrates that there are still people and nations not respecting the Universal Declaration of Human Rights Chapters from Brazil Cameroon Ethiopia Kazakhstan Israel Peru Russia and South Africa cover topics like civil war human abuses the vulnerability of indigenous people abortion epilepsy food security lack of health equities in maternal and child health and democracy or lack of it We sincerely hope that this book will contribute to the joint pursuit of humanity to make the world better after we all get over the coronavirus pandemic **The Theory of Hospitality and Catering, 14th Edition** David Foskett,Patricia Paskins,Andrew Pennington,Neil Rippington,2021-08-06 Prepare students for assessment and further professional development with a wealth of contemporary case studies from around the world referencing key trends Discover how to integrate sustainability and environmental improvements into kitchens and eating spaces helping to increase energy conservation and boost your green credentials Harness the power social media and e marketing to proactively grow your business online visibility and engagement Ensure best practice is followed where food allergies and intolerances are concerned so you can be confident you are providing a safe experience for all customers Develop your understanding of nutrition and culinary medicine with a unique contribution from Elaine Macaninch a director of Culinary Medicine UK and the co founder of the Education and Research in Medical Nutrition Network ERimNN Plan for commercial success with clear coverage of financial aspects of food and beverage management personal development and people management skills

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