

Controlling & Management Review

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Controlling Management Review Sonderheft 2 2015

Utz Schäffer, Jürgen Weber



Controlling Management Review Sonderheft 2 2015:

How to Increase the Value-added of Controlling Valerian Laval, 2018-10-08 Recent megatrends such as increasing complexity volatility internationalization and increased demand for transparency and compliance have changed the expectations towards the controlling function During his professional experience the author observed the increased expectations towards the controlling function If controlling is to maintain its influence in a company it needs to adapt to the changes in management expectations To outline how to increase the value added by the controlling function in multinational production companies four research questions were addressed and answered The questions which were answered were what does controlling involve and which factors influence the set up of the controlling function in a company how are the expectations towards the controlling function changing over time and what is its value contribution how can the controlling function add value to standard reporting and budgeting activities and how can the controlling function add value to reorganization activities

Controlling & Management Review Sonderheft 3-2016 Utz Schäffer, Jürgen Weber, 2016-11-09 Die Beiträge dieses Sonderheftes befassen sich mit dem hoch aktuellen Thema Controlling Organisation aus verschiedenen für Controller relevanten Blickwinkeln Namenhafte Wissenschaftler und Praktiker zeigen auf wie Unternehmer ihre Controlling Abteilung optimal neu ausrichten und strukturieren können Der Leser erfährt wie komplexe Aufgaben in Center of Excellence ausgelagert werden können oder wie man kundenorientiertes Controlling in seinem Unternehmen einführen kann Auch werden Tipps gegeben wie man als Controller mit Agilität und Resilienz umzugehen hat Der Leser erhält auch wertvolle Informationen wie er die Controlling Effizienz und den Wertbeitrages im Unternehmen steigern kann

Controlling & Management Review Sonderheft 1-2016 Utz Schäffer, Jürgen Weber, 2016-04-06 Die Beiträge dieses Sonderheftes befassen sich mit dem Trendthema Big Data aus verschiedenen für Controller relevanten Blickwinkeln Namhafte Wissenschaftler Praktiker und Berater zeigen auf wie Controller die neuen Möglichkeiten von Big Data für ihre eigene Arbeit nutzen und wie sie beurteilen können ob sich Investitionen in diesen Bereich für ihr Unternehmen lohnen Zudem wird beleuchtet welche Auswirkungen Big Data auf die Aufgaben von Controller hat und welche Kompetenzen Controller aufbauen müssen um große Datenmengen und unterschiedliche Informationsquellen für neue Anwendungsfelder zu nutzen

Controlling Ute Vanini, Thomas Krolak, Heike Langguth, 2019-10-07 Controller unterstützen das Management heute durch fundierte Analysen und Informationen Der Schwerpunkt dieses Lehrbuchs liegt auf der anwendungsorientierten Darstellung der Controlling Konzepte und ausgewählter Controlling Instrumente Dabei wird der klassischen Einteilung in Planung Kontrolle und Informationsversorgung gefolgt Weiterführende Fragestellungen z B zur Digitalisierung Risiko und Verhaltensorientierung im Controlling sowie zum wertorientierten Controlling runden es ab Das Buch bietet eine erste Einführung für Bachelor Studenten Aufgrund ausgewählter Controlling Probleme die anhand von praktischen Fällen dargestellt werden sowie zahlreicher empirischer Studien eignet es sich auch zur Vertiefung im Master Studium Des Weiteren ist es

durch eine Vielzahl praktischer Problemlösungen ebenso für Praktiker aus den Bereichen Rechnungswesen Controlling Wirtschaftsprüfung Unternehmensberatung sowie das Management von kleinen und mittleren Unternehmen sehr gut geeignet

Neue Dimensionen der Mobilität Heike Proff, 2020-03-16 Der Tagungsband zum 11. Wissenschaftsforum Mobilität an der Universität Duisburg-Essen im Mai 2019 untersucht das Rahmenthema Neue Dimensionen der Mobilität. Die Beiträge des Forums an den Schnittstellen der betriebswirtschaftlichen und ingenieurwissenschaftlichen Forschung geben dazu einen umfassenden Einblick und zeigen Möglichkeiten auf, wie Unternehmen sich auf zukünftige Formen der Mobilität einstellen können

The Digitalization of Management Accounting Imke Keimer, Ulrich Egle, 2023-06-16 Digital transformation has companies firmly in its grip. Digitalization has a multidimensional impact on the management accounting function and is changing management accounting processes, controlling methods, and the role of the management accountant. This edited work shows how the opportunities of digitalization can be used in a way that adds value to the management accounting function. The authors describe individual dimensions of digitalization in management accounting and convey the necessary fundamentals and concepts. Use cases from controlling practice complement the theoretical foundations and show cross-industry approaches to solutions

Advances and New Trends in Environmental Informatics Volker Wohlgemuth, Stefan Naumann, Grit Behrens, Hans-Knud Arndt, Maximilian Höb, 2022-11-09 This book is an outcome of the 36th International Conference EnviroInfo 2022 held at the University of Hamburg, Germany, organized by the technical committee for Environmental Informatics of the German Informatics Society. It presents a selection of papers that describe innovative scientific approaches and ongoing research in environmental informatics and the emerging field of environmental sustainability promoted and facilitated by the use of information and communication technologies (ICT). The respective articles cover a broad range of scientific aspects, including advancements in core environmental informatics-related technologies such as earth observation, environmental modelling, geographical information systems, sustainable transportation, risk modelling, and assessment, artificial intelligence applications, renewable energy-based solutions, optimization of infrastructures, sustainable industrial processes, citizen science, as well as applications of ICT solutions that are aiming at supporting societal transformation processes towards more sustainable management of resource use and energy supply. A special focus is on how environmental informatics research covers the societal challenges of digitalization and sustainability: green in IT, green by IT, and their relationships: green data centres, green software engineering, green coding, and green environmental management information systems. The book is essential reading for scientists, experts, and students in these fields of research

Applied Economic Research and Trends Nicholas Tsounis, Aspasia Vlachvei, 2024-07-19 This volume presents new research and trends in applied economic research with special interest in advances in applied macroeconomics, microeconomics, financial economics, international economics, agricultural economics, health economics, marketing, and management. It features contributions presented at the 2023 International Conference on Applied Economics (ICOAE) held in

Brno Czech Republic including country specific studies from 40 different countries The contents of this volume is of interest to researchers scholars academics and policy makers within applied economics

AI and the Revival of Big Data

Ayyalasomayajula, Madan Mohan Tito, 2025-02-05 The interplay between big data and Artificial Intelligence has redefined how organizations process analyze and utilize information in the modern era By leveraging AI big data has transitioned from a static resource to a dynamic force capable of driving innovation creating strategic insights and transforming industries This evolution underscores the importance of building trust in both human and technological systems to manage data responsibly and effectively As the reliance on data driven decision making grows understanding this relationship is vital for advancing societal progress and fostering sustainable development AI and the Revival of Big Data offers a nuanced understanding of the evolution of big data and its enduring significance in the digital age Additionally the discussion of AI s role in revitalizing big data will inspire new avenues of research and collaboration across disciplines Covering topics such as load distribution financial malfeasance image analysis this book is an excellent resource for data scientists business leaders practitioners policymakers and industry professionals professionals researchers scholars academicians and more

Investitionsprozesse der öffentlichen Hand aus Sicht des New Public Management Julia Neumann-Szyszk, Thomas Pfahler, 2017-11-15 Dies Buch formuliert betriebswirtschaftliche Anforderungen an die Investitionssteuerung und analysiert Rahmenbedingungen staatlicher Investitionsprozesse Aus der Perspektive des NPM untersuchen die Autoren bestehende Regelungen verwendete Modelle und Verfahren Sie stellen Verbindungen zu zentralen staatlichen Planungsmethoden her und integrieren anlagenwirtschaftliche sowie verhaltens konomische Erkenntnisse In Handlungsvorschläge an Politik und Verwaltung fließen Ergebnisse einer Befragung von Haushaltsexperten sowie Erkenntnisse der internationalen Großprojektforschung ein

Unveiling the Magic of Words: A Review of "**Controlling Management Review Sonderheft 2 2015**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is truly awe-inspiring. Enter the realm of "**Controlling Management Review Sonderheft 2 2015**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve to the book is central themes, examine its distinctive writing style, and assess its profound impact on the souls of its readers.

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Table of Contents Controlling Management Review Sonderheft 2 2015

1. Understanding the eBook Controlling Management Review Sonderheft 2 2015
 - The Rise of Digital Reading Controlling Management Review Sonderheft 2 2015
 - Advantages of eBooks Over Traditional Books
2. Identifying Controlling Management Review Sonderheft 2 2015
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Controlling Management Review Sonderheft 2 2015
 - User-Friendly Interface
4. Exploring eBook Recommendations from Controlling Management Review Sonderheft 2 2015
 - Personalized Recommendations
 - Controlling Management Review Sonderheft 2 2015 User Reviews and Ratings

- Controlling Management Review Sonderheft 2 2015 and Bestseller Lists
- 5. Accessing Controlling Management Review Sonderheft 2 2015 Free and Paid eBooks
 - Controlling Management Review Sonderheft 2 2015 Public Domain eBooks
 - Controlling Management Review Sonderheft 2 2015 eBook Subscription Services
 - Controlling Management Review Sonderheft 2 2015 Budget-Friendly Options
- 6. Navigating Controlling Management Review Sonderheft 2 2015 eBook Formats
 - ePub, PDF, MOBI, and More
 - Controlling Management Review Sonderheft 2 2015 Compatibility with Devices
 - Controlling Management Review Sonderheft 2 2015 Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Controlling Management Review Sonderheft 2 2015
 - Highlighting and Note-Taking Controlling Management Review Sonderheft 2 2015
 - Interactive Elements Controlling Management Review Sonderheft 2 2015
- 8. Staying Engaged with Controlling Management Review Sonderheft 2 2015
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Controlling Management Review Sonderheft 2 2015
- 9. Balancing eBooks and Physical Books Controlling Management Review Sonderheft 2 2015
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Controlling Management Review Sonderheft 2 2015
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Controlling Management Review Sonderheft 2 2015
 - Setting Reading Goals Controlling Management Review Sonderheft 2 2015
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Controlling Management Review Sonderheft 2 2015
 - Fact-Checking eBook Content of Controlling Management Review Sonderheft 2 2015
 - Distinguishing Credible Sources

13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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