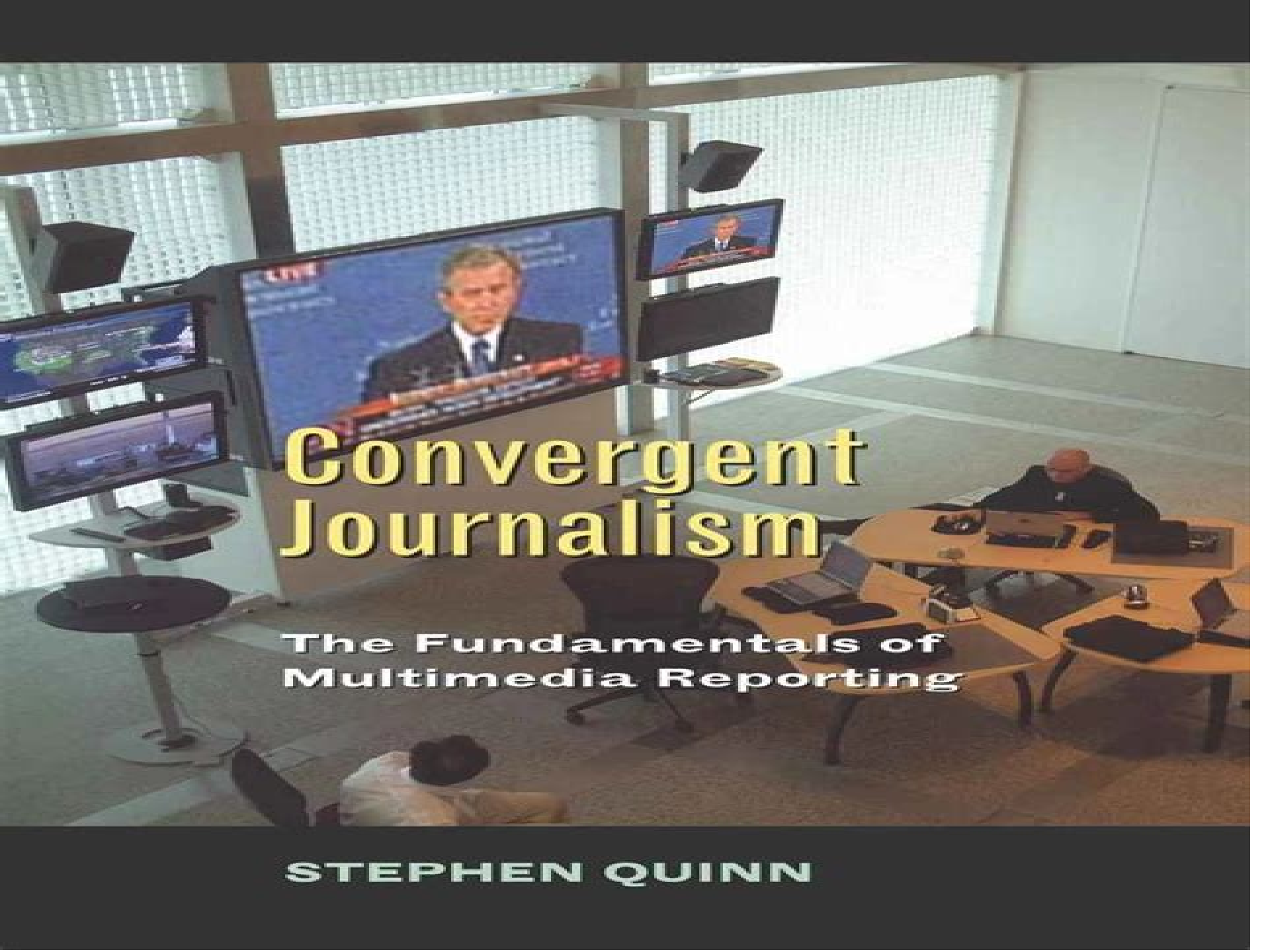


A photograph of a modern newsroom or control room. In the foreground, a large monitor displays a news anchor. To the left, a stack of three smaller monitors shows various news-related graphics. In the background, another person is seated at a desk with multiple laptops. The room has large windows with a grid pattern, and the overall atmosphere is professional and high-tech.

Convergent Journalism

**The Fundamentals of
Multimedia Reporting**

STEPHEN QUINN

Convergent Journalism By Quinn Stephen Published By Peter Lang Publishing

Stephen Quinn, Stephen Lamble



Convergent Journalism By Quinn Stephen Published By Peter Lang Publishing:

Convergent Journalism Stephen Quinn, 2006 Convergence is happening around the world It represents a new form of reporting and may well be the future for journalism Full convergence involves a radical change in approach and mindset among journalists and their managers It involves a shared assignment desk where the key people the multimedia assignment editors assess each news event on its merits and send the most appropriate people to the story Convergence coverage should thus be driven by the significance of the news event Depending on variables unique to each country and company convergence is one of the most likely scenarios for media organizations around the world This book explains the phenomenon of media convergence defines what has been until recently a confusing topic describes the main business models provides case studies of successful convergent newsrooms around the world and explains how to introduce convergence into the newsroom Stephen Quinn provides a practical introduction to the changing landscape of news reporting and has written a useful book for students and professionals alike

Online Newsgathering: Research and Reporting for Journalism

Stephen Quinn, Stephen Lambie, 2012-07-26 Journalists used to rely on their notepad and pen Today professional journalists rely on the computer and not just for the writing Much if not all of a journalist's research happens on a computer If you are a journalist of any kind you need to know how to find the information you need online This book will show you how to find declassified governmental files statistics of all kinds simple and complex search engines for small and large data gathering and directories of subject experts This book is for the many journalists around the world who didn't attend a formal journalism school before going to work those journalists who were educated before online research became mainstream and for any student studying journalism today It will teach you how to use the Internet wisely efficiently and comprehensively so that you will always have your facts straight and fast Online Newsgathering reflects the most current thinking is pertinent to both industry and education focuses on what people need to know Please visit the authors companion website at <http://computerassistedreporting.com> for additional resources

Conversations on Convergence Stephen Quinn, 2006

Convergence is a major topic of discussion at professional and academic journalism conferences and seminars around the world This book presents the insights of major players and academics in the field of convergence Here is your chance to read what the experts think about one of the most significant changes that journalism faces It should be on the desk of all managers keen to know where the future will take us and on the reading list of every student of journalism and media

The Fall of the House of Forbes Stewart Pinkerton, 2011-09-27 Forbes the legendary name in finance journalism Synonymous with wealth grand excess glamour and fun as well as style insight gossip and hard nosed reporting the media empire and the family behind it form a remarkable story that has never been told Now in *The Fall of the House of Forbes* veteran journalist Stewart Pinkerton reveals the hidden machinations disastrous decisions and personal foibles of a century old dynasty that rose to glittering heights and crashed just as spectacularly Writing from an insider's perspective and first

hand sources developed over his twenty years as a writer and editor at Forbes Pinkerton takes us to the ritualized formal lunches inside the mansion like headquarters at 60 Fifth Avenue in Manhattan the lavish advertiser parties on board the family yacht The Highlander the sybaritic private life of Malcolm Forbes and the family's increasing discomfort with its patriarch and the glory days of the magazine with its news making stories high rolling expense accounts and bar setting standards for anyone who aspired to wealth and its trappings But as the media business changed Forbes was slow to react and found itself burdened by Malcolm's immense personal expenses Steve Forbes's bumbling self financed presidential campaigns and the family's hubris and hesitation in the face of reality A series of devastating business decisions and an internecine struggle for power forced the sale of the Faberge eggs the vintage toy collection the homes the private island the yacht and finally the sale of 40% of the company itself to outside investors a collapse of shocking speed after decades of unsurpassed success A compelling narrative account of a powerful family's dysfunction The Fall of the House of Forbes is a parable of capitalism at its best and worst and a metaphor for the current state of digital turmoil in media

Impact of Globalization on the Local Press in China Shixin Ivy Zhang, 2014-04-02 Impact of Globalization on the Local Press in China investigates Chinese news production and content as well as the main factors that have caused significant changes to Chinese newspapers over the past three decades By conducting an in depth study of a particular leading newspaper group in China Beijing Youth Daily Zhang identifies and analyzes essential changes in press structure news organization and the role of journalists thus revealing the relations between the global and local external and internal influences the Party state and the media and the media and the market This is the first comprehensive study of news making at both macro and micro levels in China It provides up to date empirical data analysis on the operation and practices of transforming Chinese newspapers offers a tool to form clarify and refine concepts on media globalization and journalism in developing countries like China and serves as a reference point for policy makers media practitioners academics and students who engage in journalism studies Chinese studies media management and globalization studies

Funding Journalism in the Digital Age Jeff Kaye, Stephen Quinn, 2010 The news media play a vital role in keeping the public informed and maintaining democratic processes But that essential function has come under threat as emerging technologies and changing social trends sped up by global economic turmoil have disrupted traditional business models and practices creating a financial crisis Quality journalism is expensive to produce so how will it survive as current sources of revenue shrink Funding Journalism in the Digital Age not only explores the current challenges but also provides a comprehensive look at business models and strategies that could sustain the news industry as it makes the transition from print and broadcast distribution to primarily digital platforms The authors bring widespread international journalism experience to provide a global perspective on how news organizations are evolving investigating innovative commercial projects in the United States United Kingdom Australia Norway South Korea Singapore and elsewhere

Encyclopedia of Journalism Christopher H. Sterling, 2009-09-23 Written

in a clear and accessible style that would suit the needs of journalists and scholars alike this encyclopedia is highly recommended for large news organizations and all schools of journalism Starred Review Library Journal Journalism permeates our lives and shapes our thoughts in ways we've long taken for granted Whether we listen to National Public Radio in the morning view the lead story on the Today show read the morning newspaper headlines stay up to the minute with Internet news browse grocery store tabloids receive Time magazine in our mailbox or watch the nightly news on television journalism pervades our daily activities The six volume Encyclopedia of Journalism covers all significant dimensions of journalism including print broadcast and Internet journalism U S and international perspectives history technology legal issues and court cases ownership and economics The set contains more than 350 signed entries under the direction of leading journalism scholar Christopher H Sterling of The George Washington University In the A to Z volumes 1 through 4 both scholars and journalists contribute articles that span the field's wide spectrum of topics from design editing advertising and marketing to libel censorship First Amendment rights and bias to digital manipulation media hoaxes political cartoonists and secrecy and leaks Also covered are recently emerging media such as podcasting blogs and chat rooms The last two volumes contain a thorough listing of journalism awards and prizes a lengthy section on journalism freedom around the world an annotated bibliography and key documents The latter edited by Glenn Lewis of CUNY Graduate School of Journalism and York College CUNY comprises dozens of primary documents involving codes of ethics media and the law and future changes in store for journalism education Key Themes Consumers and Audiences Criticism and Education Economics Ethnic and Minority Journalism Issues and Controversies Journalist Organizations Journalists Law and Policy Magazine Types Motion Pictures Networks News Agencies and Services News Categories News Media U S News Media World Newspaper Types News Program Types Online Journalism Political Communications Processes and Routines of Journalism Radio and Television Technology

□□□□□□□□ □□□, 2010-01-01 *Pensando e Fazendo Jornalismo Audiovisual: A experiência do projeto TJ UFRJ*, *Fake News, Framing, Fact-Checking: Nachrichten im digitalen Zeitalter* Tanja Köhler, 2020-06-03 Der Nachrichtenjournalismus steht im Zeitalter der Digitalisierung unter besonderem Druck Digitale Kanäle wie Youtube Facebook oder Instagram Künstliche Intelligenz Fake News Vorwürfe und zunehmend fragmentierte Publikumsinteressen haben das Format Nachricht ebenso verändert wie das journalistische Handwerk und die Nachrichtenrezeption Was bedeutet dieser grundlegende Wandel für Medienschaffende Redaktionen Sender und Verlage Wie verändern Daten und Algorithmen journalistisches Arbeiten im Newsroom und mit welchen neuen Angeboten und Darstellungsformen wird experimentiert Und was tun Redaktionen gegen Vertrauensverluste Desinformation und Hass Kommentare Expertinnen und Experten aus Wissenschaft und Praxis analysieren in diesem Band den Wandel des Nachrichtenjournalismus

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