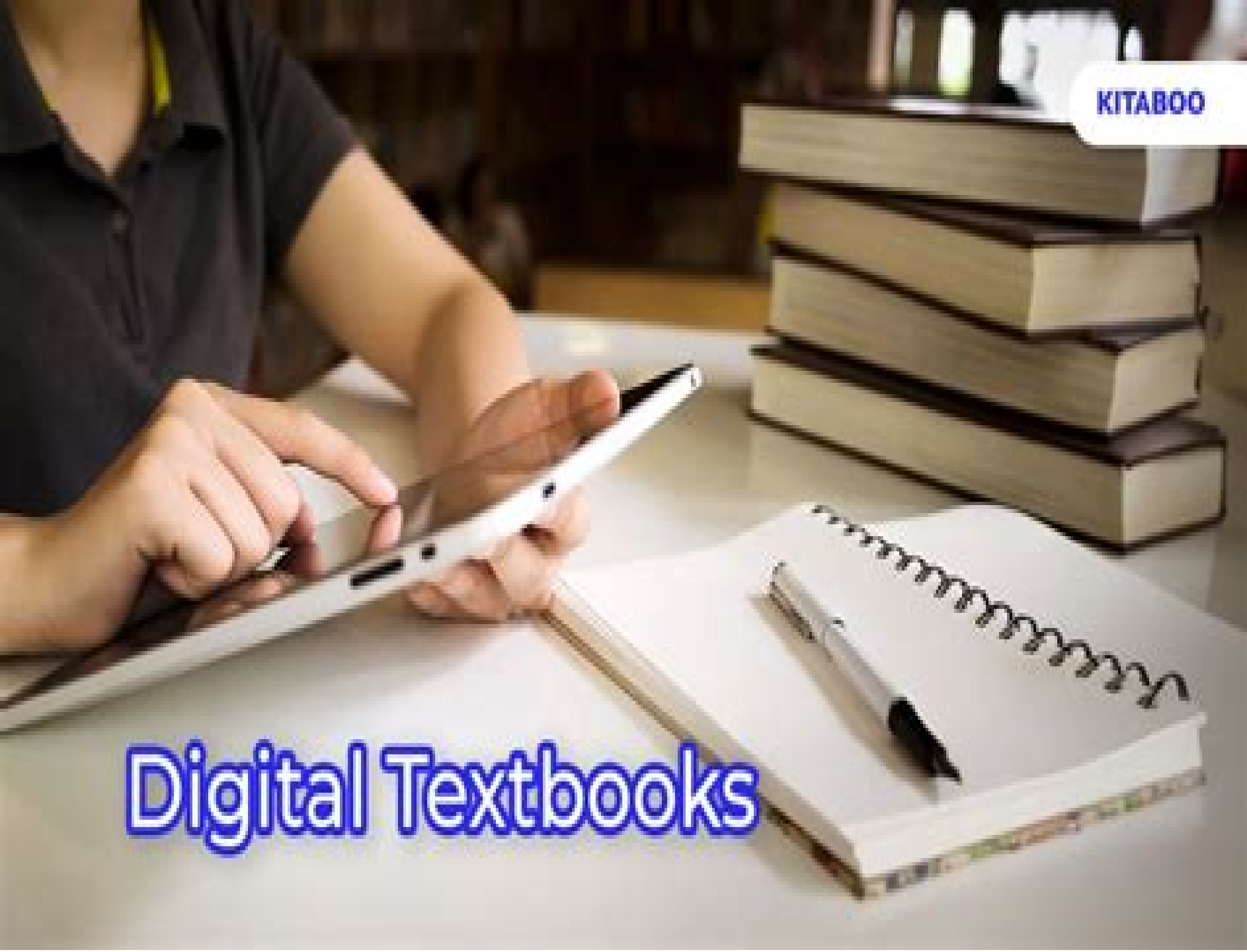


Digital Textbooks



Digital College Textbooks

Albert N. Greco



Digital College Textbooks:

The College Textbook Publishing Industry in the U.S. 2000-2022 Albert N. Greco, 2023-05-17 This book explores the college textbook publishing industry from its inception in medieval universities through the late 20th century to the present day which has led to an existential crisis for some publishers The various sections in this book offers a comprehensive analysis of the substantive developments problems and concerns about a myriad of major issues that confronted the higher education textbook sector after 2000 Chapters incorporate highly reliable textbook statistical sources as well as a review of some marketing theories utilized by these publishers e g understanding the threat of substitute products the sale of used and rental texts the sale of new digital textbooks

Affordability of College Textbooks: Textbook Prices Have Risen Significantly in the Last Four Years, but Some Strategies May Help to Control These Costs for Students , Writing and Developing College Textbook Supplements Mary Ellen Lepionka, 2005

Proceedings of the 2025 4th International Conference on Humanities, Wisdom Education and Service Management (HWESM 2025) Intakhab Alam Khan, Shikta Singh, Rosila Bee Binti Mohd Hussain, Adelina Binti Asmawi, 2025-06-12 This book is an open access Service Management What service management should study is how to manage and succeed in the service competitive environment It includes the analysis of service profit chain the interactive process and quality of service information technology in service quality management and the comparison between service product marketing and manufacturing product marketing Increase customer satisfaction with service Service management comes from many disciplines It is a management activity involving enterprise management production operation organization theory human resource management quality management and other disciplines The practice and theoretical research of service management is of great strategic significance to the development of enterprises The research on this problem has attracted extensive attention of scholars and experts at home and abroad Intelligent Education Intelligent education namely educational informatization refers to the process of comprehensively and deeply using modern information technology to promote educational reform and development in the imp field of Education educational management educational teaching and educational scientific research Its technical characteristics are digitization networking intelligence and multimedia Its basic characteristics are openness sharing interaction cooperation and ubiquitous Promote educational modernization with educational informatization and change the traditional mode with information technology Education itself is providing services creating an environment for users and providing resources It is an industry where people deal with each other so the attribute of service is inevitable

A Model of Digital Textbook Quality from the Perspective of College Students Tj. Bliss, 2013 The cost of textbooks is a financial burden on many college students Fortunately the advent of open educational resources OER has allowed for the development of textbooks and other materials at significantly reduced costs to students Many faculty are using OER to develop customized textbooks for their students usually published digitally online These

faculty desire high fidelity feedback from their students to help them improve their texts However there is no general model of what digital textbook quality means to college students Such a model would allow for the development of a measure of digital textbook quality that could provide highly valid and reliable student feedback for faculty to use in improving their open textbooks This study describes a mixed methods approach for developing a model of digital textbook quality from the college student perspective An instrument for measuring the components of this model is also described This dissertation can be freely accessed and downloaded from <http://etd.byu.edu> or from <http://tjbliss.org> dissertation

Psychological and Pedagogical Considerations in Digital Textbook Use and Development Railean, Elena, 2015-04-30 This book offers balanced coverage of the technological solutions that contribute to the design of digital textbooks and contribute to achieving learning objectives offering an emphasis on assessment mechanisms and learning theory

Textbooks in Academic Libraries Chris Diaz, 2018-12-03 Shortly after the syllabi are posted and long before the beginning of the term interlibrary loan departments at academic libraries will have filled or rejected innumerable textbook requests While it would be unwise if not impossible to buy and circulate every textbook at a college or university there are many academic libraries who are selectively adding textbooks to their collections And the practice seems to be gaining momentum In this volume the Association for Library Collections and Technical Services ALCTS and editor Chris Diaz gather case studies that pull together creative approaches and best practices for print textbook reserve programs This book discusses such topics as results and analysis from a detailed survey of a state university's core course textbook reserve program funding sources for starting or piloting a program using aggregated enrollment grade and textbook cost data to identify high impact courses identifying course related books that are in the library's collection or fit an existing collection policy workflow for using bookstore data with ILS and purchasing systems and using LibGuides and Google Sheets to publicize textbook holdings and how a back end database supports discovery for students and reporting for reserves staff A textbook reserve program can be one way of helping students who are struggling with the high cost of textbooks and this book spotlights a variety of examples that can be used as models

Handbook of Black Librarianship Andrew P. Jackson, Marva L. DeLoach, Michele Fenton, 2024-12-15 Winner of the BCALA 2025 Literary Award for Outstanding Contribution to Publishing As Dr Josey and Ms DeLoach wrote in their Introduction to the second edition of *The Handbook of Black Librarianship* In designing the second edition of *The Handbook of Black Librarianship* the editors felt that this work should be a reference tool related to the various aspects of African Americans in librarianship and their work in libraries That first edition covered issues faced by black library professionals in the various fields of librarianship organizations formed black library collections and books resources and other areas of progress The second edition published twenty three years later highlighted more current events in Black librarianship early and contemporary library organizations vital issues African American resources discussions on and about librarianship a focus on health librarianship and information resources and education It has now been another twenty two

years since the last edition and time to reflect on various aspects of African Americans in our profession as well as the advancements over the past two and a half decades and to review those issues African Americans still face and how modern technological advancements have impacted our profession and the lives of Black librarians This third edition s coverage includes Pioneers and Landmark Episodes A Chronology of Events in Black Librarianship African American Forerunners in Librarianship Modern Day Black Library Organizations Vital Issues in Black Librarianship Library Service to Our Communities Library Technology and Black Librarianship Pearls from Our Retirees Issues in Diversity Inclusion and Multiculturalism African Library Resources and Education Banned Books and Significant Books and Periodicals for Black Collections

Mass Communication Ralph E. Hanson, 2020-10-31 The best selling Mass Communication Living in a Media World presents a highly accessible introduction to mass communication that equips students with the critical thinking skills to become savvy media consumers To help students better retain the material author Ralph E Hanson uses a storytelling approach that weaves in examples drawn from everyday life Readers are encouraged to consider the media industry from the inside out and in doing so discover the many dimensions of mass communication that operate in our society The thoroughly revised Eighth Edition highlights how social and digital media video games and the COVID 19 pandemic are changing the face of media This title is accompanied by a complete teaching and learning package

How We Read Now Naomi S. Baron, 2021-02-19 An engaging and authoritative guide to the impact of reading medium on learning from a foremost expert in the field We face constant choices about how we read Educators must select classroom materials College students weigh their textbook options Parents make decisions for their children The digital revolution has transformed reading and with the recent turn to remote learning onscreen reading may seem like the only viable option Yet selecting digital is often based on cost or convenience not on educational evidence Now more than ever it is imperative to understand how reading medium actually impacts learning and what strategies we need in order to read effectively in all formats In How We Read Now Naomi Baron draws on a wealth of knowledge and research to explain important differences in the way we concentrate understand and remember across multiple formats Mobilizing work from international scholarship along with findings from her own studies of reading practices Baron addresses key challenges from student complaints that print is boring to the hazards of digital reading for critical thinking Rather than arguing for one format over another she explains how we read and learn in different settings shedding new light on the current state of reading The book then crucially connects research insights to concrete applications offering practical approaches for maximizing learning with print digital text audio and video Since screens and audio are now entrenched and invaluable platforms for reading we need to rethink ways of helping readers at all stages use them more wisely How We Read Now shows us how to do that

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