



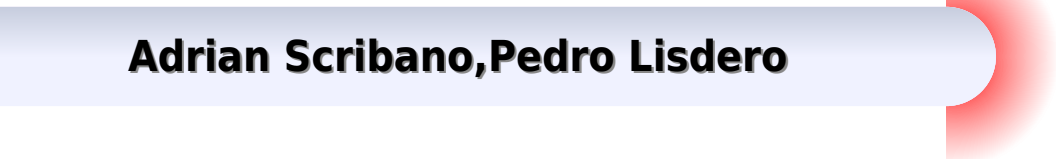
DIGITAL LABOR

THE INTERNET
AS PLAYGROUND
AND FACTORY

EDITED BY
TREBOR SCHOLZ

Digital Labor The Internet As Playground And Factory

Adrian Scribano, Pedro Lisdero



Digital Labor The Internet As Playground And Factory:

Digital Labor Trebor Scholz, 2012-10-12 Digital Labor calls on the reader to examine the shifting sites of labor markets to the Internet through the lens of their political technological and historical making Internet users currently create most of the content that makes up the web they search link tweet and post updates leaving their deep data exposed Meanwhile governments listen in and big corporations track analyze and predict users interests and habits This unique collection of essays provides a wide ranging account of the dark side of the Internet It claims that the divide between leisure time and work has vanished so that every aspect of life drives the digital economy The book reveals the anatomy of playbor play labor the lure of exploitation and the potential for empowerment Ultimately the 14 thought provoking chapters in this volume ask how users can politicize their troubled complicity create public alternatives to the centralized social web and thrive online Contributors Mark Andrejevic Ayhan Aytes Michel Bauwens Jonathan Beller Patricia Ticineto Clough Sean Cubitt Jodi Dean Abigail De Kosnik Julian Dibbell Christian Fuchs Lisa Nakamura Andrew Ross Ned Rossiter Trebor Scholz Tizania Terranova McKenzie Wark and Soenke Zehle

Digital Labor Trebor Scholz, 2013 Digital Labor asks whether life on the Internet is mostly work or play We tweet we tag photos we link we review books we comment on blogs we remix media and we upload video to create much of the content that makes up the web

The Handbook of Digital Labor Jack Linchuan Qiu, Shinjoung Yeo, Richard Maxwell, 2025-04-09 Provides a global perspective on labor and technology exploring resistance solidarity and alternatives in digital capitalism The Handbook of Digital Labor critically examines how digital technologies are reshaping work and employment around the globe Bridging historical and contemporary perspectives this timely volume explores the dynamics of labor within digital capitalism using a critical framework that illuminates the systemic challenges faced by workers across diverse sectors Dozens of contributing authors address key challenges including surveillance inequality and environmental exploitation while highlighting innovative forms of resistance and organizing Organized into four sections Working Class Resistance Digital Capitalism and Alternatives Laboring under Digital Capitalism and Theorizing Digital Labor the Handbook offers a nuanced understanding of how workers navigate the intersection of technological advancement and capitalist development In depth chapters cover topics ranging from platform work to AI driven labor processes shedding light on the realities of digital labor Equipping readers with the tools to critically engage with labor struggles across diverse industries and geographies the Handbook of Digital Labor Offers interdisciplinary insights from leading scholars in media communication labor studies political economy as well as unionists activists and other on the ground practitioners Presents both historical and contemporary analyses of labor conditions under digital capitalism Advocates for actionable strategies to empower labor movements and build equitable and sustainable alternatives Features real world case studies of worker resistance and solidarity across platforms and industries Emphasizing both theory and praxis the Handbook of Digital Labor is ideal for advanced undergraduate and graduate students junior faculty and

researchers in media studies labor sociology and public policy It is a vital resource for courses on digital labor political economy and social change within communications and technology programs Labor organizers policymakers and industry professionals will find it an indispensable guide to navigating the complexities of work in the digital age Labor and Creativity in New York's Global Fashion Industry Christina H. Moon,2020-02-25 This book tells the story of fashion workers engaged in the labor of design and the material making of New York fashion Christina H Moon offers an illuminating ethnography into the various sites and practices that make up fashion labor in sample rooms design studios runways factories and design schools of the New York fashion world By exploring the work practices social worlds and aspirations of fashion workers this book offers a unique look into the meaning of labor and creativity in 21st century global fashion This book will be of interest to scholars in design studies fashion history and fashion labor *Handbook of Management and Creativity* Chris Bilton,Stephen Cummings,2014-01-01 In many organisations creativity is so often seen as the preserve of a small number of people with artistic temperaments but in my experience all sorts of people have creative abilities which can be used to the benefit of a creative organisation The task of a manager is to find ways of exploiting this This Handbook provides the reader with insights to help them and others to promote the kind of creativity that adds real value Greg Dyke Chair British Film Institute Chair Football Association Chancellor University of York UK and Director General of the BBC 2000 2004 **Superconnected: The Internet, Digital Media, and Techno-Social Life** Mary Chayko,2016-02-12 What does it mean to live in a superconnected society Superconnected The Internet Digital Media and Techno Social Life brings together insights about digital technology and society from the many literatures in which author Mary Chayko is immersed sociology communication psychology media and technology studies The result is a groundbreaking analysis of contemporary social life as it is influenced by the internet social media and mobile devices Individual chapters explore topics such as how digital technology helped to shape the modern information age information sharing and surveillance digital socialization and development of the self digital inequalities global impacts and the impact of the internet and digital media across social institutions The author's interdisciplinary synthesis makes Superconnected an essential text for courses in all departments that examine how social life is affected when information and communication technology enter the picture Her clear non technical prose also makes Superconnected a great choice for general readers who are interested in this topic as well Dr Mary Chayko is a sociologist professor of communication and information and director of undergraduate interdisciplinary studies at Rutgers University's School of Communication and Information For more on the author visit her blog at <http://marychayko.com> **Uberworked and Underpaid** Trebor Scholz,2017-05-23 This book is about the rise of digital labor Companies like Uber and Amazon Mechanical Turk promise autonomy choice and flexibility One of network culture's toughest critics Trebor Scholz chronicles the work of workers in the sharing economy and the free labor on sites like Facebook to take these myths apart In this rich accessible and provocative book Scholz exposes the uncaring reality of

contingent digital work which is thriving at the expense of employment and worker rights The book is meant to inspire readers to join the growing number of worker owned platform cooperatives rethink unions and build a better future of work A call to action loud and clear Uberworked and Underpaid shows that it is time to stop wage theft and crowd fleecing rethink wealth distribution and address the urgent question of how digital labor should be regulated and how workers from Berlin Barcelona Seattle and S o Paulo can act in solidarity to defend their rights Digital Labour, Society and the Politics of Sensibilities Adrian Scribano,Pedro Lisdero,2019-03-18 This volume provides a multidisciplinary perspective on a set of transformations in social practices that modify the meaning of everyday interactions and especially those that affect the world of labour The book is composed of two types of texts some dedicated to exploring the modifications of labour in the context of the digital age and others that point out the consequences of this era and those transformations in the current social structuration processes The authors examine interwoven possibilities and limitations that act in renewed ways to release repress the creative energy of human beings just a few of the potential paths for investigating the connections between work and society that are nowadays involved in the battle of sensibilities **Protest Technologies and Media Revolutions** Athina Karatzogianni,Michael Schandorf,Ioanna Ferra,2020-11-26 Contains an Open Access chapter With chapters spanning from the Russian Revolution to the present day this book considers how art media and communication technologies have been operationalised to connect mobilise organize and inspire the masses in particular national political and economic contexts **Social Media** Graham Meikle,2016-02-05 Social media platforms have captured the attention and imagination of many millions of people enabling their users to develop and display their creativity to empathize with others and to find connection communication and communion But they are also surveillance systems through which those users become complicit in their own commercial exploitation In this accessible book Graham Meikle explores the tensions between these two aspects of social media From Facebook and Twitter to Reddit and YouTube Meikle examines social media as industries and as central sites for understanding the cultural politics of everyday life Building on the new forms of communication and citizenship brought about by these platforms he analyzes the meanings of sharing and privacy internet memes remix cultures and citizen journalism Throughout Social Media engages with questions of visibility performance platforms and users and demonstrates how networked digital media are adopted and adapted in an environment built around the convergence of personal and public communication

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