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Intellectual Property Law in Canada Mistrale Goudreau, 2023-04-20 Derived from the renowned multi volume International Encyclopaedia of Laws this monograph provides a survey and analysis of the rules concerning intellectual property rights in Canada It covers every type of intellectual property right in depth copyright and neighbouring rights patents utility models trademarks trade names industrial designs plant variety protection chip protection trade secrets and confidential information Particular attention is paid throughout to recent developments and trends The analysis approaches each right in terms of its sources in law and in legislation and proceeds to such legal issues as subject matter of protection

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Intellectual Property Law of Canada - Second Edition Stuart C. McCormack, 2010-10-01 This treatise on Canadian intellectual property law written by members of the I P practice group of Stikeman Elliott is a comprehensive source for answering many of the I P questions that arise for both lawyers and corporate counsel With technologies and new ideas driving today's economy as never before intellectual property is a key factor in business success. While intellectual property is especially vital for knowledge based industries its importance cuts across sectors as well as national boundaries To meet this challenge Stikeman Elliott takes a multi disciplinary approach to the practice Their team comprises dynamic and highly creative professionals including intellectual property corporate and international trade lawyers who bring a wide range of training and experience to every transaction This expertise has been critical to businesses throughout Canada and around the world who want to preserve protect and exploit their intellectual property to the fullest while reducing the risks of jeopardizing their intellectual property assets In addition to this work being an eminently practical reference source it also provides insightful practice commentaries and detailed analysis of all major intellectual property law subjects In sum the Intellectual Property Law of Canada is a publication that anyone with Canadian I P interests or guestions should not be without Fundamentals of Public Relations and Marketing Communications in Canada William Wray Carney, Leah-Ann Lymer, 2022-09-01 Experts in public relations marketing and communications have created the most comprehensive textbook specifically for Canadian students and instructors Logically organized to lead students from principles to their application and generously supplemented with examples and case studies the book features chapters on theory history law ethics research methods planning writing marketing advertising media and government relations as well as digital internal and crisis communications Chapters open with learning objectives and conclude with lists of key terms review and discussion questions activities and recommended resources Fundamentals of Public Relations and Marketing Communications in Canada will be essential in post secondary classes and will serve as a valuable reference for established professionals and international communicators working in Canada Foreword by Mike Coates Contributors Colin Babiuk Sandra L Braun Wendy Campbell John E C Cooper Marsha D Angelo Ange Frymire Fleming Mark Hunter LaVigne Danielle Lemon Allison G MacKenzie Sheridan McVean Charles Pitts David Scholz Jeff Scott Charmane Sing Amy Thurlow Carolyne Van Der Meer Ashleigh VanHouten Cynthia Wrate and Anthony R Yue Sponsor Hill Knowlton Strategies Research Handbook on Intellectual Property Licensing Jacques de Werra, Irene Calboli, 2025-08-11 In this thoroughly revised and expanded

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