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D R I V E N

PROFITING FROM
YOUR MOST IMPORTANT
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THOMAS C. REDMAN

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People and Data Thomas C. Redman, 2023-07-03 People and Data is an innovative exploration of the relationship between non data professionals and data in an organization's success and why it is only when they work together that a business can unlock its full potential This book explains how most companies are yet to take advantage of the value that data offers Their structures and processes are unfit for data and their biggest mistake is that regular employees are not included in the data driven effort People and Data illustrates how to change this It shows how and why improving data quality should be an organization's first priority how to tackle the tough organizational issues such as departmental silos that get in the way and how to upskill the whole workforce to get the best out of the organization's data It is a practical guide written by a global expert which explains how companies can put their data to work by building it into all aspects of the business including their structure culture and workforce design By infusing the whole organization with data in this way employees at any level can use insights from the data to improve business performance Full of practical tips and advice People and Data includes a Resource Centre featuring a curriculum for training employees and eight tools that will help companies to leverage their data to meet their business goals and upskill their employees so that everyone can benefit from the power of data With important

takeaways and real world examples from organizations including AT T and Morgan Stanley this book is essential reading for all those wanting to allow their people and data to reach their full potential but are not sure where to start

Data Governance Dimitrios Sargiotis,2024-09-11 This book is a comprehensive resource designed to demystify the complex world of data governance for professionals across various sectors This guide provides in depth insights methodologies and best practices to help organizations manage their data effectively and securely It covers essential topics such as data quality privacy security and management ensuring that readers gain a holistic understanding of how to establish and maintain a robust data governance framework Through a blend of theoretical knowledge and practical applications this book addresses the challenges and benefits of data governance equipping readers with the tools needed to navigate the evolving data landscape In addition to foundational principles this book explores real world case studies that illustrate the tangible benefits and common pitfalls of implementing data governance Emerging trends and technologies including artificial intelligence machine learning and blockchain are also examined to prepare readers for future developments in the field Whether you are a seasoned data management professional or new to the discipline this book serves as an invaluable resource for mastering the intricacies of data governance and leveraging data as a strategic asset for organizational success This resourceful guide targets data management professionals IT managers Compliance officers Data Stewards Data Owners Data Governance Managers and more Business leaders business executives academic researchers students focused on computer science in data related fields will also find this book a useful resource

Intelligent Computing Kohei Arai,2024-06-12 Explore the forefront of computing with the proceedings of the Computing Conference 2024 Featuring 165 carefully selected papers from a pool of 457 submissions this collection encapsulates the cutting edge research and innovation presented during the conference Delve into a diverse range of topics insights and methodologies that shape the future of computing Whether you re an academic researcher or enthusiast this concise volume offers a snapshot of the dynamic and collaborative spirit defining the Computing Conference 2024

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Entity Resolution and Information Quality John R. Talburt, 2011-01-14 Entity Resolution and Information Quality presents topics and definitions and clarifies confusing terminologies regarding entity resolution and information quality It takes a very wide view of IQ including its six domain framework and the skills formed by the International Association for Information and Data Quality IAIDQ The book includes chapters that cover the principles of entity resolution and the principles of Information Quality in addition to their concepts and terminology It also discusses the Fellegi Sunter theory of record linkage the Stanford Entity Resolution Framework and the Algebraic Model for Entity Resolution which are the major theoretical models that support Entity Resolution In relation to this the book briefly discusses entity based data integration EBDI and its model which serve as an extension of the Algebraic Model for Entity Resolution There is also an explanation of how the three commercial ER systems operate and a description of the non commercial open source system known as OYSTER The book concludes by discussing trends in entity resolution research and practice Students taking IT courses and IT professionals will find this book invaluable First authoritative reference explaining entity resolution and how to use it effectively Provides practical system design advice to help you get a competitive advantage Includes a companion site with synthetic customer data for applicatory exercises and access to a Java based Entity Resolution program

Data Ethics Katherine O'Keefe, Daragh O'Brien, 2023-06-03 Data gathering technology is more sophisticated than ever as are the ethical standards for using this data This second edition shows how to navigate this complex environment Data Ethics provides a practical framework for the implementation of ethical principles into information

management systems It shows how to assess the types of ethical dilemmas organizations might face as they become more data driven This fully updated edition includes guidance on sustainability and environmental management and on how ethical frameworks can be standardized across cultures that have conflicting values There is also discussion of data colonialism the challenge of ethical trade offs with ad tech and analytics such as Covid 19 tracking systems and case studies on Smart Cities and Demings Principles As the pace of developments in data processing technology continues to increase it is vital to capitalize on the opportunities this affords while ensuring that ethical standards and ideals are not compromised Written by internationally regarded experts in the field Data Ethics is the essential guide for students and practitioners to optimizing ethical data standards in organizations

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